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FIRST IN TURKEY

## BRAND NEW APPLICATION That Makes Life Easier!

When choosing your laminate flooring, you will experience the comfort of seeing what kind of decoration you have created in the space and you will be sure that you have made the right choice for your home by seeing laminate flooring colors and alternatives practically.









SHOOT, PICK, APPLY!











#### **NEW COLLECTION**

## Add Motion to Your Floors with Different Styles!

One of the cornerstones of interior decoration is flooring. After choosing the laminate floorings color and pattern you will use for a floor covering that serves for decoration, another important decision is that, in which direction you should lay your laminate flooring. Your laying direction can drastically change the effect of your flooring on the space. With different flooring styles, you can achieve more dynamic or, on the contrary, calmer spaces. When choosing the flooring direction of laminate floorings, there are many different criteria such as the dimensions of the laminate flooring, the size of the space, the light condition and colors.

You should determine the laying direction of the laminate flooring according to your decorative taste. In this way, you can reflect your own style in your home and create unique spaces away from cliches. Laying direction is determined by considering the dimensions of the room and laying starts from the straight wall edge. It should be noted that every point of the floor to be applied is at the same level. If you want your room to appear larger, you should lay the laminate floorings parallel to the long side of the room.





Laying in the direction of the light is another criterion to consider. In square-shaped areas, the laying direction of the laminate flooring should be perpendicular to the sunlight. In areas close to rectangular form, laminate flooring panels should be laid parallel to the long sides.

Alp Fishbone, Anthracite Fishbone, Natural Fishbone, Authentic Fishbone series fishbone laminate floorings in Yıldız Entegre VarioClic Standard collection, revives the trend of the past period. Fishbone laminate floorings, which bring a new breath to those who are bored with the classic, gives a new look to living spaces with 4 different color and pattern options.

#### **ANTHRACITE FISHBONE**

V-22C / V-23C

## Irresistible Impact

What effect your floors will have is entirely in your hands. Will it be quiet? Or will it be remarkable? If you combine the right pattern you choose with the right color and right flooring styles, you can achieve the results you want in your living spaces.

The combination of gray color with wood is a very popular and frequently preferred option in decoration. Because the unique coldness of gray combined with the warm patterns of wood creates an aesthetic whole. Colors such as dark gray, which are especially preferred in bedrooms, allow you to create a calm and relaxing atmosphere. If you have also preferred a dark laminate flooring, you can achieve the integrity of the atmosphere by supporting it with wooden furniture.

Reflecting the elegance of fishbone decors, the **Anthracite Fishbone** series emerges from the combination of contrasts, adding a dynamic atmosphere to living spaces. **Anthracite Fishbone**, which evokes the classics with its wooden patterns and emphasizes the modernity with its gray color, is a good option for those looking for a difference in decoration.

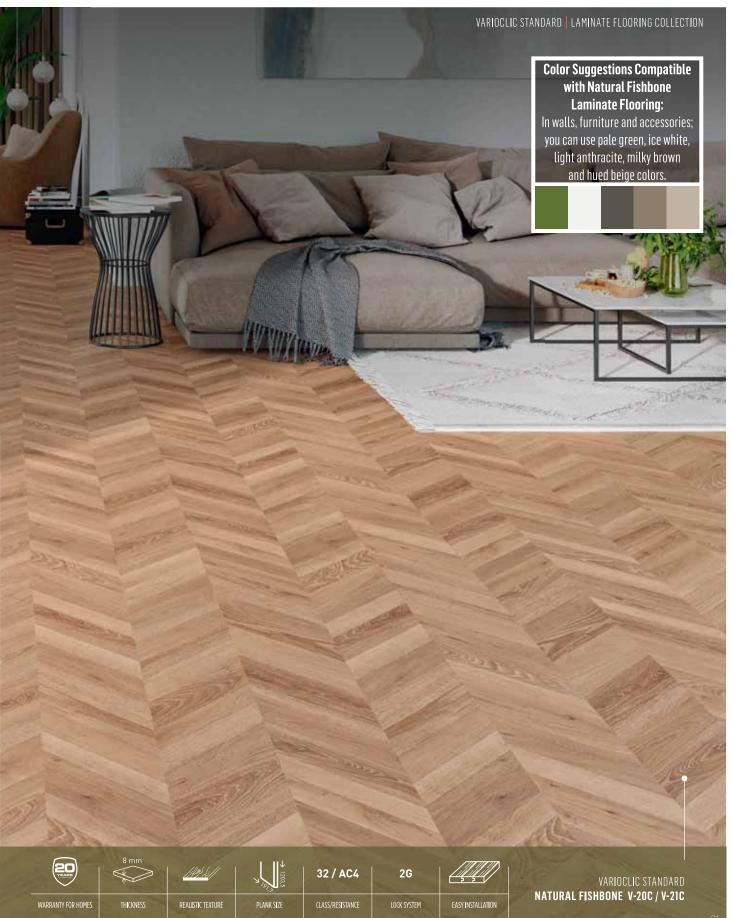












#### The Effect of Floor Tones on Design

#### Light Color Laminate Floorings

Laminate floorings, the starting point of decoration, add difference to home decoration when the right color selection is made. Although wall and furniture colors are the focal point in the selection of colors in home decoration, the floor covering should be kept in the center for a harmonious color combination. If there is a situation where the floor is chosen according to the furniture and the walls, laminate flooring colors that will look compatible with these materials should be chosen. Although brown tones are generally preferred for flooring, light colors such as cordoba and cream have been preferred in recent years due to their easy adaptation to other colors.

Light-toned laminate floorings such as **Amasra**, **Unye** and **Fethiye** in VarioClic collection are special options for those who love this type of color.



#### Floors That Highlight Furniture

When choosing a floor color, the color of the items should be considered. Dark floors should be preferred for light-colored items, and light-colored flooring should be preferred for dark-colored furniture.

The laminate flooring color you choose should complement each other with the color of your room. Colors that do not obscure the color of the furniture in the environment should be preferred.

Laminate floorings such as Gobi, Manyas and Sariyer from VarioClic collection will be the right choice for those who prefer dark furniture.

#### Center of Colors: Floor

Floor tiles actually create a background color for your furniture and accessories. Therefore, it is very important to choose a color that is compatible with your furniture. For example, if you have special design furniture that you want to highlight, you should choose a natural and clear-looking floor covering to complement it. This will create a neutral canvas and allow your furniture to become the focal point.

#### Laminate Flooring Types Suitable for Room Size and Lighting

The size of the room you will decorate and the amount of light it receives are directly related to the floor color you choose. For example, dark colors used in large areas create a warm and whole feeling, while light colors used in a room of the same size can make the space look cold. The same principle applies to the opposite situation as well. When this is the case, it becomes very important to make the right color choices for small rooms.

If you have a small space, you can make your space spacious and bright by using natural-looking floors close to white such as cream, beige or light oak. Laminate floorings with a weight of white such as Sicily, White Oak and Agva from VarioClic collection are ideal options for making your small square meters look spacious.

#### Dark Floors

Light-colored walls balance the dark floors in the best way possible. In addition to the elegance of the combination of contrasting colors, the light-colored walls allow you to choose the color you want in your household items. Plain colored walls can create a stylish background for items and accessories of different colors. In addition, modern-looking furniture and light-colored tulle curtains complement the dark laminate flooring in an elegant way, creating a special decoration. This combination, in which dark floors are in the center, is often featured in Scandinavian style decoration, especially with the inspirations of northern countries.

#### The Effect of Dark Floors on Decoration

In addition to the white color, the light brown wall color can also be a good match with your dark laminate flooring choice. When combined with dark brown laminate floorings and light brown walls, it can create a tonal effect and bring a sense of quality to your interior decoration. This duo allows you to create a very stylish ambiance, especially in styles that create a feeling of untouched and natural elements such as rustic decoration. Dark-toned laminate floorings from VarioClic collection such as Lecce, Milan and Uskudar are among the special options for those who want to differentiate themselves in decoration.



# Bring Innovation to Your Floors

Fishbone decors, once the most popular floorings, reappear with VarioClic interpretation. Fishbone laminate floorings, which leave a striking effect in the space with their style, are a unique option for those who want to go beyond the classics and those who seek difference on the floor.

Alp Fishbone





### ACACIA

V-336

#### Multifaceted Aesthetics

There are many criteria to consider when decorating your living spaces. The materials and colors you choose from floor to wall and wall to ceiling in the design of the space should be in harmony.

Today, the most preferred material as a flooring material is laminate flooring, due to its diversity, applicability and ease of access. Choosing the laminate flooring before deciding on the wall color and furniture will be the right starting point to create your decoration style. After these, factors such as the light condition of your living spaces come into play.

Acacia decor from VarioClic Standard collection is a good option for those who prefer light laminate floorings.

Adding character to your living spaces with its warm texture bearing traces of nature, Acacia also provides integrity with your dark furniture and accessories.











THICKNESS











VARIOCLIC STANDARD
ACACIA V-336





#### **BELEK**

V-647

Harmony is one of the most important issues in decoration works. If colors and styles are not combined correctly, the decoration that emerges at the end of the day may not be pleasing to you, although you may have preferred it with pleasure.

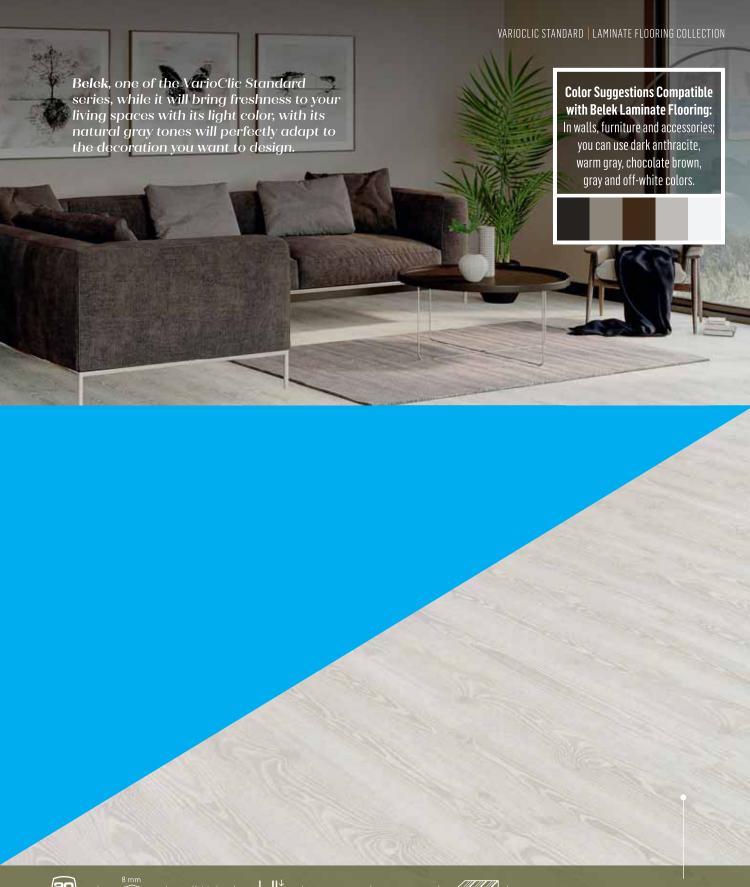
The Perfect Harmony

For this reason, you should also consider the wall paint, door color, carpet, furniture and sofa colors when designing your home decoration. People try to choose different models in general products such as armchairs, curtains, bookshelves in order to make different designs. However, no one comes to mind to create a different decoration with laminate flooring.

Light-colored laminate flooring is one of the most ideal options for a spacious room atmosphere. While dark laminate flooring may show a little more dust, light walnut and light gray color laminate floorings show less dust. The biggest advantage of light-colored laminate flooring is that it creates a clean and spacious environment. The second is that it is very useful for different house designs.

Putting a carpet that will not be too dark on light-colored laminate flooring and placing a modern cream-colored armchair on the carpet, will allow you to create a stylish combination. You can add motion to your home by placing small accessories in dark colors at different points of the room.





















BELEK V-647

## DOOR, LAMINATE FLOORING, SKIRTING HARMONY

Skirting boards are generally used to cover the defects that occur after laminate flooring, paint or plaster and to prevent possible damage to the wall. However, while choosing the laminate flooring, harmony should be sought with the skirting boards as well as with the furniture and walls.

In order for the interior decoration to look harmonious, it is important to consider the colors of the floor, skirting boards and doors and their relationship to each other. When it comes to skirting boards, the first thing that comes to mind is white glossy or natural wood textures compatible with laminate floorings.

You should choose the skirting boards produced in various thicknesses in accordance with your wall and floor structure. Because the thickness of the skirting board can affect the appearance of the hall in a good or bad way.

The fact that the skirting is the same color as the laminate flooring does not mean that it will always be compatible. This is where your tastes and instincts should come into play, as well as the recommendations of your master or interior decorator. When it comes to color matching, you can think of contrasting colors. Especially if you have decided on a light-colored floor, dark-colored products will look very stylish in your interior.

VARIODOR ALIZE PREMIUM LUXURY KHAKI GRAY

1

VARIOCLIC SKIRTING UITRA

> SICILY PP-78B

The color choices of the skirting boards are very important for the designed area. For example, if you use the color of your baseboards in softer tones, you can better emphasize the delicate details in the patterned wallpaper. A white skirting can make the wallpaper look dull. On the contrary, the clever use of soft colors adds vitality to it. For example, a gray skirting board will help you get the effect you expect from a light wall. Or you can match it with one of the color tones on your skirting wall covering and get a nice color match.

Skirtings in dark hues are an effective design tool in a long and narrow hallway. Skirtings

Skirtings in dark hues are an effective design tool in a long and narrow hallway. Skirtings that go around the corners and folds all the way to the end of the hallway will make an eye-catching look in the space and become the focal point.

Creating the focus on the skirtings will create the feeling of a larger and brighter space in the hallway. Another use is that a single color used on walls and wood creates a strong and attractive appearance. In this type of painting, the entire wall shade can make the hallway appear larger than it is, as skirtings do not break the color scheme.





#### Get Rid of Excess!

The minimalism movement is one of the important movements not only of art but also of interior decoration. In minimalist decoration, where functionality comes to the fore, there is no room for any detail that will not be used. A spacious and simple space concept that does not tire the eyes is adopted. Just like in art, the concept of minimalism in decoration reveals the essential beauty by eliminating the unnecessary.













REALISTIC TEXTURE

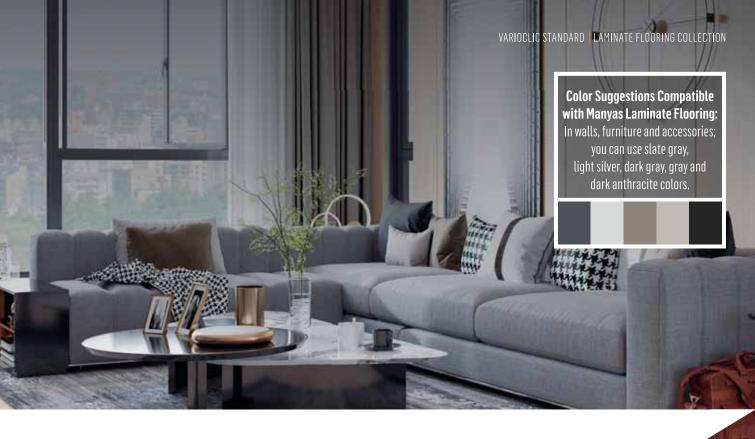






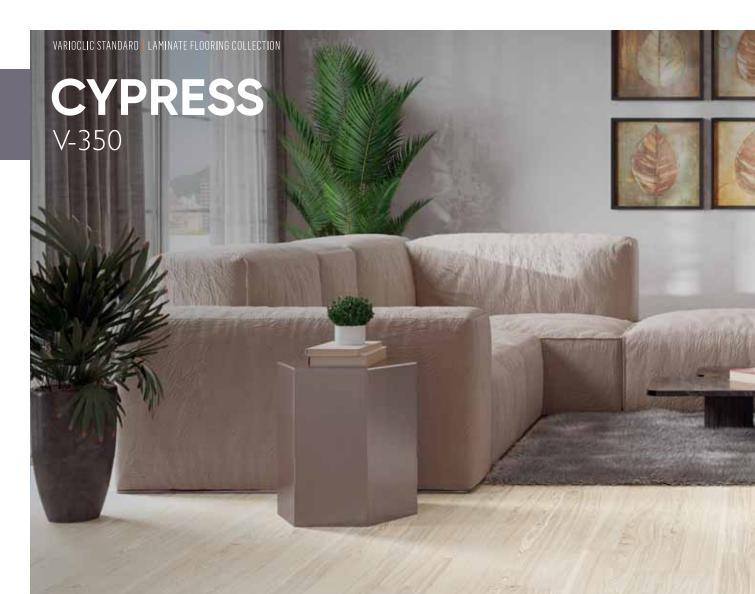


EASY INSTALLATION





VARIOCLIC STANDARD
MANYAS V-645



#### A Japanese Inspiration: Wabi Sabi

With the Wabi Sabi style, an ancient Japanese philosophy, you can create warm, friendly and comfortable spaces. While Wabi represents clarity, humility and harmony with nature, Sabi symbolizes a simple but peaceful lifestyle.

Natural materials should be used in spaces designed according to this philosophy, and areas should be decorated with functional items. In the living spaces you will create with the Wabi Sabi motto, you can choose wooden furniture, green plants and carpets that do not completely cover the floor.





















2G



# Light and Floor Relationship

Lighting materials should be used more than once in houses with little natural light. Reflecting light with certain objects (such as mirrors and paintings) to be used in home decor, is important to use a chandelier above the dining area and to illuminate the living area. While hanging chandeliers can be used in high ceilings, ceiling mounted lighting or spot lights should be preferred in low ceilings. Sconce floor lamps are ideal for creating a warm atmosphere in the living room.





#### **ENDLESS WHITE PINE**

V-586

### Effective Results with Small Touches

You can make a difference with some decoration tricks that work when choosing materials for your living spaces. Yıldız Entegre VarioClic collection offers many different options for you to get effective results with small touches on your living spaces.

For example, you can create a harmonious home atmosphere by combining **Endless White Pine**, which perfectly complements your decoration with its natural pattern, with your dark colored wall applications and furniture.







The story of country style, which is one of the most popular home decoration styles today, dates back to the 1900s.
The modernized version of the style used in the rural areas of Europe and North America at that time defines the boundaries of today's country concept. The country style, which reflects the peace of nature to your living spaces, helps you create

unique spaces with its happy energy.







# Make Ready for Dreams!

Neutral tones, which are known for not tiring the eyes in interior decoration, have started to be used for children's rooms as well.

You can create a lively nursery atmosphere by using gray, which has a simple and relaxing effect, together with colors that children love, such as ecru, green, pink and coffee with milk. In addition, a space that you can create with patterned wallpapers and accessories that add fun to the room will help your children develop their imaginations.

**Karakum** laminate flooring, which is a very useful floor covering for children's rooms, will prepare the ground for the most beautiful dreams with its light color and harmonious structure.





















VARIOCLIC STANDARD
KARAKUM V-27A



#### GOBI V-28A

# For Those Who Love The Comfort

In the new period decoration, the comfort of the space has started to gain importance as much as the style of the house. In order to create a living space that is both stylish and comfortable, floor decorations and furniture in different options began to be produced.

If you want to create a comfortable living space, you should start with colors that do not tire the eyes. After that, you can create a pleasant living space with large-surface sofas with comfortable sitting areas, soft-textured blankets and pillows.

**Gobi** laminate flooring from VarioClic collection will add a unique atmosphere to your living spaces with its modern look and warm feeling of wood tones.







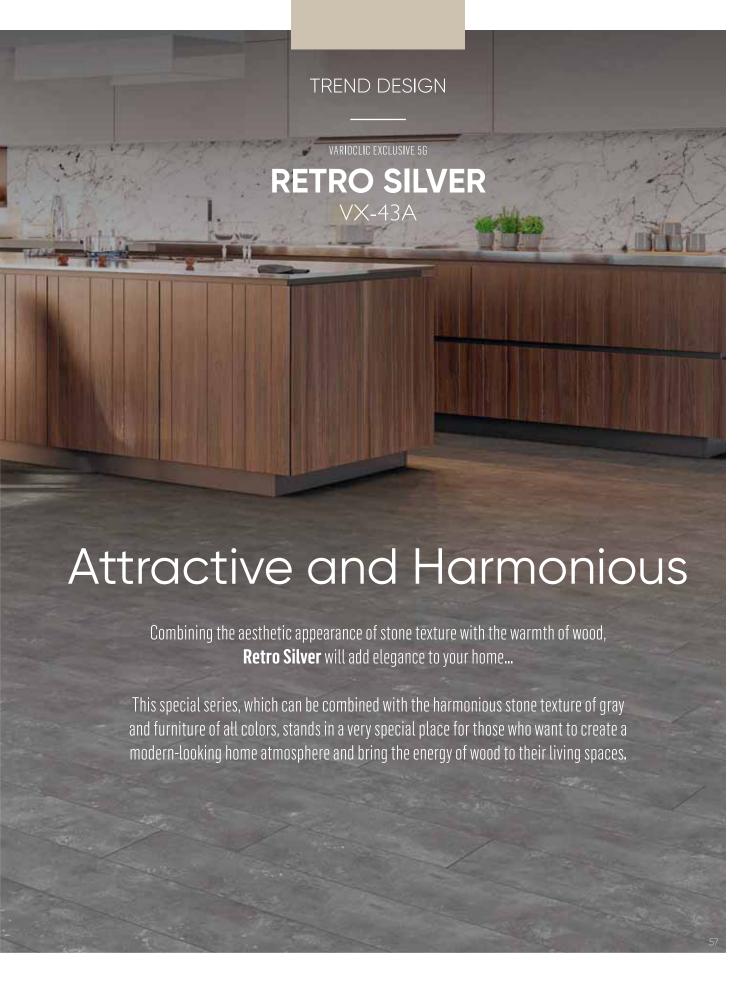


# Touches Adding Value to Time

Exclusive 5G Series, developed with an understanding that knows the value of time, offers an easy-to-install decoration with its 5G lock system. Stylish spaces are now with you, with simple color tones reminiscent of peace and design lines reflecting the depth of wood...

**VARIOCUC** EXCLUSIVE 5G





# RETRO SILVER

VX-43A



In today's hustle and bustle, time is very precious to all of us. The 5G lock system distinguishes itself from other series with its technology and time savings. Although we prioritize aesthetics in interior decoration, easy applicability and cost are the criteria that affect our selection. Combining aesthetics and diversity with up-to-date technology, the plastic apparatus on the short sides of the plank of the VarioClic 5G lock system provides ease of assembly and saves time in half compared to other lock systems.

With the easy installation advantage and practicality of the 5G lock system, you will save time in life!



5G LOCK SYSTEM



OTHER LOCK SYSTEMS



EASY INSTALLATION



5G LOCK SYSTEM EASY AND FAST INSTALLATION

#### Installation system



Patented technology www.valinge.se/patents

ID: 12409024896



#### DEFINE YOUR STYLE FIRST...

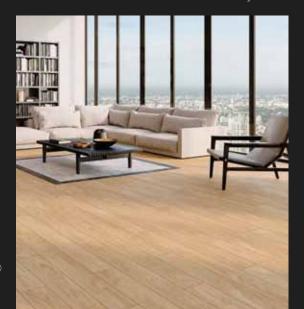
Before you start the interior decoration work, you need to decide on your own style. After determining your style, you must first choose your floor covering. Because floors are the starting point of decoration. Choosing furniture on the determined floor and painting the walls accordingly will help you create an effective atmosphere.

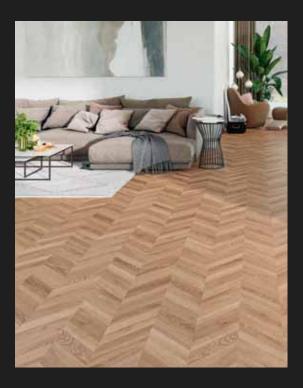
After choosing the floor that reflects you, you can frame your style with the right furniture. When choosing furniture, all items must speak the same language. In addition to the comfort of use and design of compatible furniture, the selection of other objects to be used in the space is also important.

While choosing simpler and gray tones furniture for a modern style space, plain paintings can be used on the wall.

While golden yellow is indispensable for a classical style space, furniture in warmer tones suitable for country and vintage style should be chosen. Laminate floorings, which are the most complementary elements of furniture and style selection, need to proceed in line with the chosen style.

You can use **Natural Fishbone**, **Alp Fishbone** or **Sariyer** from the VarioClic series in accordance with the furniture selected in a classical style.





In modern-looking spaces, furniture chosen in grayer tones is accompanied by light colors on the walls, while **Kadikoy**, **Samos** and **Kerpe** with gray transitions can be preferred for laminate flooring.

While warm tones and patterned furniture come to the fore in country spaces where a lifestyle intertwined with nature is adopted, laminate floorings that create integrity with its texture, such as Manyas and Serengeti, should be chosen.



### **RETRO STONE**

VX-44A

# Timeless **Elegance**

Retro style, known as the adaptation of furniture and decor styles used in the past, is now very popular. In retro decors accompanied by lively and bright colors, ocher, brown, tile and green tones are the main colors used. If you do not want the retro tones that stand out with their energy when used on walls and furniture to be too dominant in the home atmosphere, you can use these colors in complementary products such as carpets or pillows.

Period furniture is not as essential as it seems to create a retro style. You can also capture this feeling by using wooden decors that will evoke the old period instead of old large furniture.

**Retro Stone** laminate flooring adapts easily to a home atmosphere where natural tones will be chosen, while helping the space to have a stylish and modern look

The patterned structure, jointed texture and continuous lines of **Retro Stone** add a timeless elegance to the perception of space.











#### **GELIBOLU**

VX-806

# Warm Tones of Nature

From the past to the present, wood is one of the most used materials both outdoors and indoors. Wood, which is indispensable for decoration, is often preferred because of its strong visual aspect.

Increasing durability and easy adaptation to living spaces makes wood functional. In addition to these, the feeling of warmth given by the wooden material makes it preferred in interior decoration.

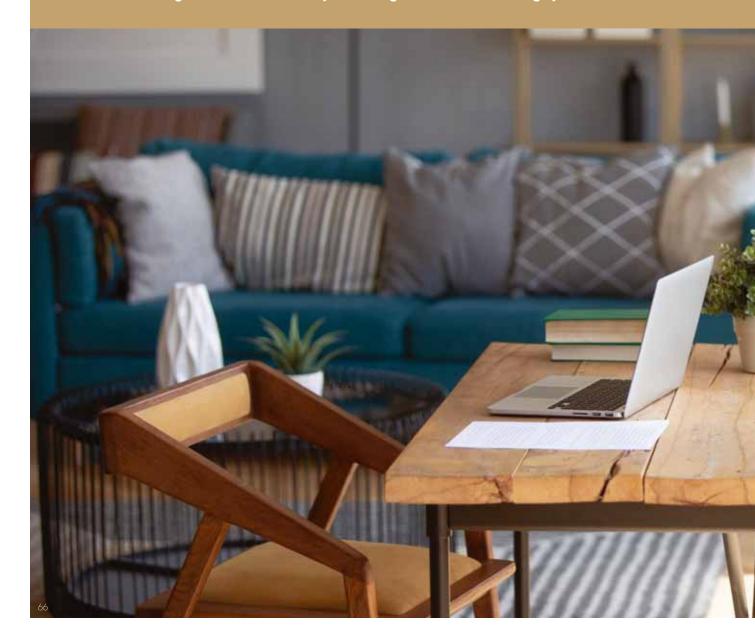
In addition, wooden decors, which are suitable for combination with most colors, also harmonize with many different types of materials. Wood-toned laminate floorings, which you can easily use in your home and workspace, allow you to create an elegant atmosphere.



For this decor, it is recommended to use Venice Skirting

# HOME OFFICE, THE FUTURE OF WORK

Recently, the working system of the whole world has been reshaped with the conditions of the pandemic. Companies that closed during the times when everyone was self-isolating found the solution by switching to the home working system.







#### **New Offices: Homes**

The coronavirus, which affected the whole world after 2019, caused a change in business life as well as social life. Although it was thought that the coordination would be disrupted in the changing working system, the working order continued by maintaining the efficiency. In case of normalization, companies that adopted the remote working system decided to continue in this way.

## How to Create Efficient Workspace?

Along with the pandemic, some changes have been made in the home office working order. Living rooms, kitchens or office rooms, decorated for the working area, have been reorganized.

When designing office space, an order should be provided that will not distract attention and increase productivity. The created area should receive sufficient light, be quiet and comfortable.

# What Color Laminate Floorings Should Be Chosen for the Office Room?

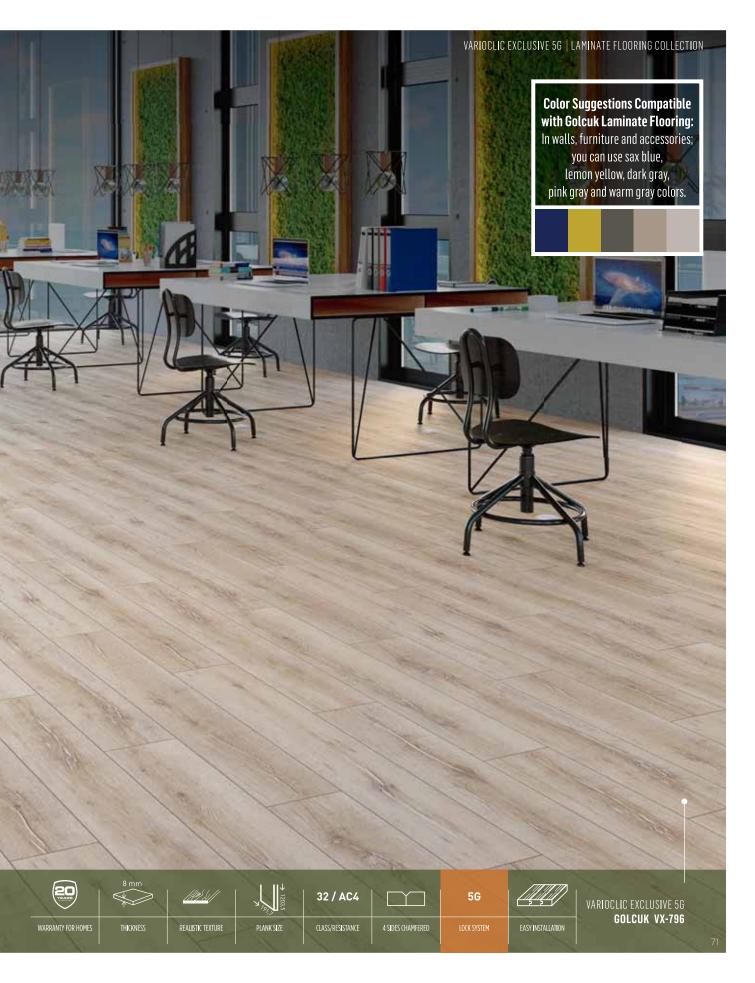
Colors and objects are important to increase working efficiency. After creating a well-lit area, relaxing and not tiring colors should be chosen. A space created from the calmness of white, blue and green tones will provide efficiency.

Small green plants on the table used in light colors, less object selection will make the area look more spacious. Light-colored laminate floorings such as Fethiye, Alanya, Golcuk and Manyas from the VarioClic series can accompany the walls in light and pastel colors. In addition to light laminate floorings, more natural and warm tones such as Ephesus Oak, Didim, Sariyer and Giza can be used.









## INEBOLU

VX-825

# Irresistible Details

Dark color decors, which stood out in the trends of the past year, still continue to attract a lot of attention. When dark tones are used with the right decor and colors, they can add a noble atmosphere to the spaces as well as change your perception.

Choosing a second color in dark colors that can suit every style is one of the important points. Darkness and dark areas do not always mean black; Dark tones of colors such as pale dry rose, pink gray, purple or blue can also be adapted to living spaces.

Furniture selected in dark tones to make your spaces more striking and bold, softer colors chosen on the walls and Inebolu laminate flooring to be used on the floor will be the elements that complete your decoration.

The dark and jointed structure of **Inebolu** is a candidate to be indispensable for your living spaces.









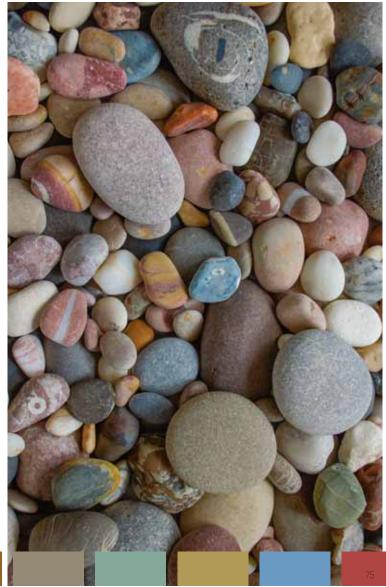
Color Suggestions Compatible
with Mudanya
Laminate Flooring:
In walls, furniture and accessories;
you can use warm anthracite,
pale brown, warm beige, pale pink
and bitter coffee colors.

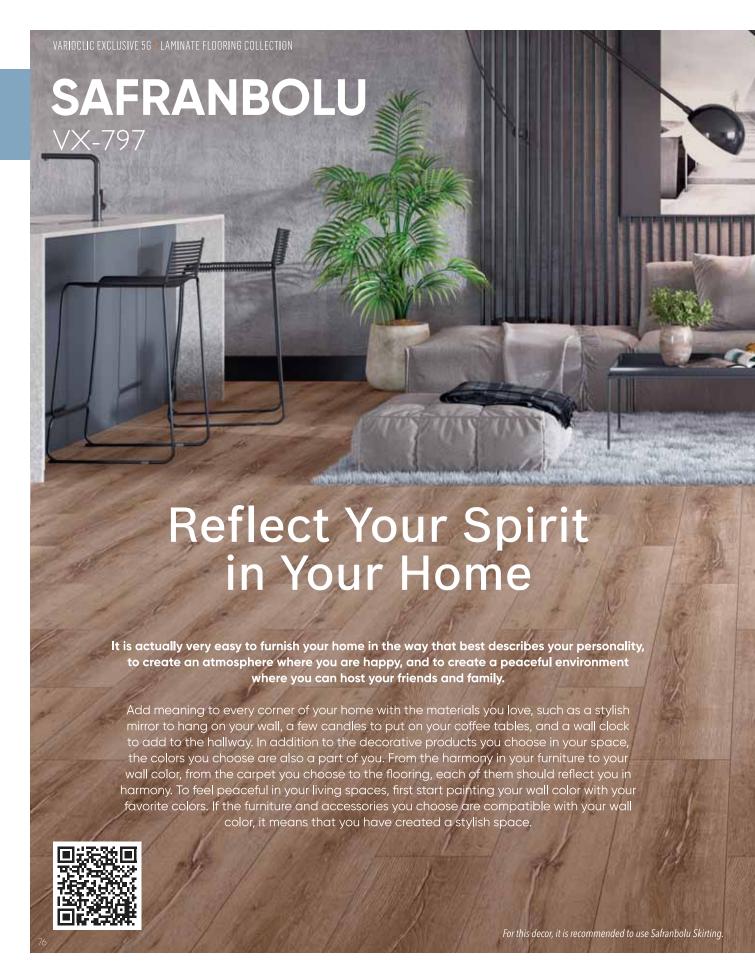
#### Recently, interior architecture has been influenced by many different philosophies and movements. One of them is Japandi style.

The Japandi style, which is formed by the combination of modern Scandinavian style and Japanese aesthetic understanding, adds style to the spaces, while at the same time instilling life energy into the people in the space. Based on simplicity, Japandi style helps everyone to create a warm and comfortable space.

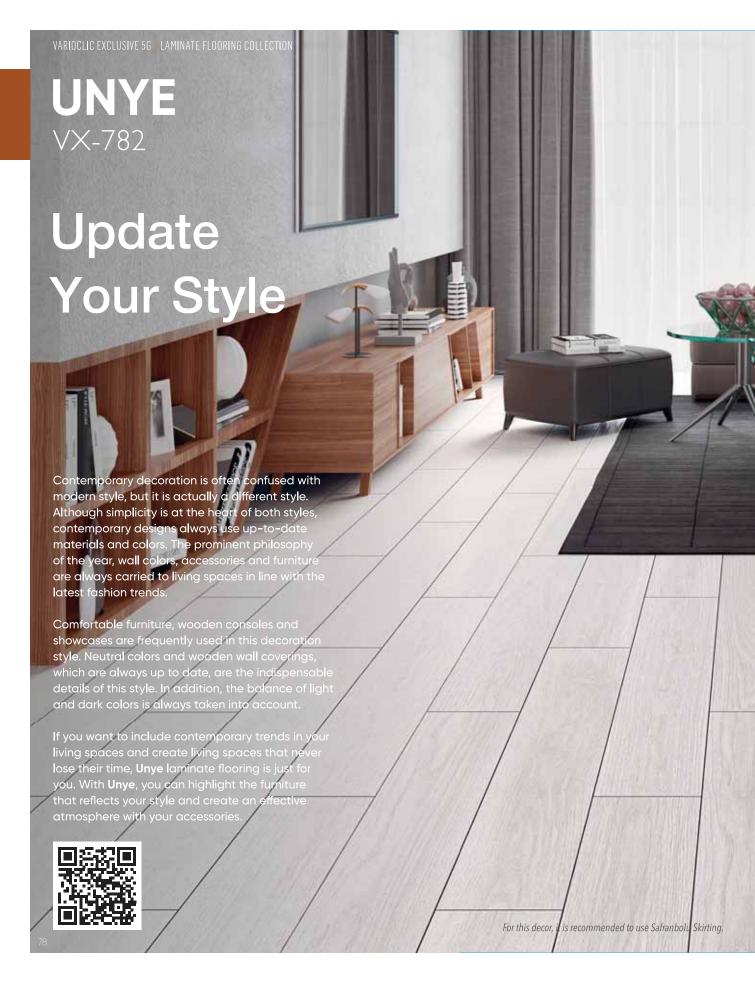
Comfortable and simple spaces can be created with small-sized carpets, oval coffee tables and many pillows together with round or straight-line furniture. Nature paintings that evoke a peaceful feeling on the walls can complement your decoration in an elegant way.

In your home designed in Japandi style, you can warm the atmosphere of the space by choosing the floor color in warm tones. **Mudanya** laminate flooring in VarioClic collection will add energy to your life and aesthetics to your home with its yellow tones and natural wood feel.

















#### **Colors and Their Effects**

Colors can be associated with psychology, symbolism and even mysticism, and these take on different meanings depending on the artistic, historical or cultural period. Looking at the well-known names in the history of architecture, Luis Barragán shows color as an element that evokes spatiality and emotions, while Siza Vieira emphasizes that surfaces speak. So, colors are more than they seem. It can represent happiness, sadness and even health. For example, blue gives confidence, green represents health and naturalness, so it is frequently used in the health sector. While black, which is used more than it is, gives pessimism, white gives happiness and energy.

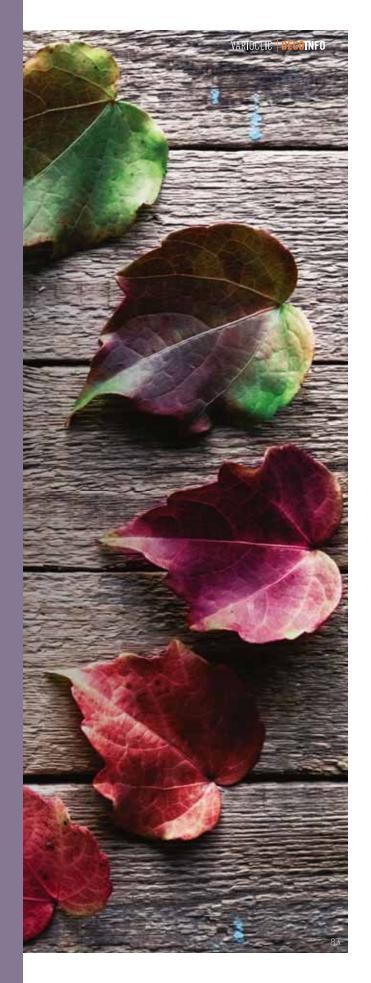
#### Things to Consider When Choosing a Floor Color

If an environment is created with walls, floors and neutral ceilings, different visual effects are achieved when certain colors are applied to different surfaces. For example, when a darker color is applied to the ceiling, there is a feeling of lower space. However, if the same color is applied to all the walls, the perception of a longer space than it actually is will be produced. If you want to reduce the height of the area or bring the focus to height, you can achieve the desired effect by painting all surfaces at half height and bringing darker tones to the upper surfaces.

The colors chosen for the floor as well as the wall and ceiling are of great importance. It is very important to establish the balance between the wall color and the laminate flooring harmony. On the preferred floors such as **Lecce**, **Nova**, **Milan** from dark laminate floorings, the walls should be in light colors.

#### **Harmonized Colors**

Light-colored laminate floorings can allow you to act more freely in wall and furniture colors. For a warm-toned decoration, laminate floorings from VarioClic collection that will adapt to country and bohemian styles such as Acacia, Serengeti, Mudanya can help you create the space effect you want. Pastel color transitions are also one of the most popular approaches in such decorations.



### **GIZA**

VX-38A

## Always on Trend, Always Beautiful

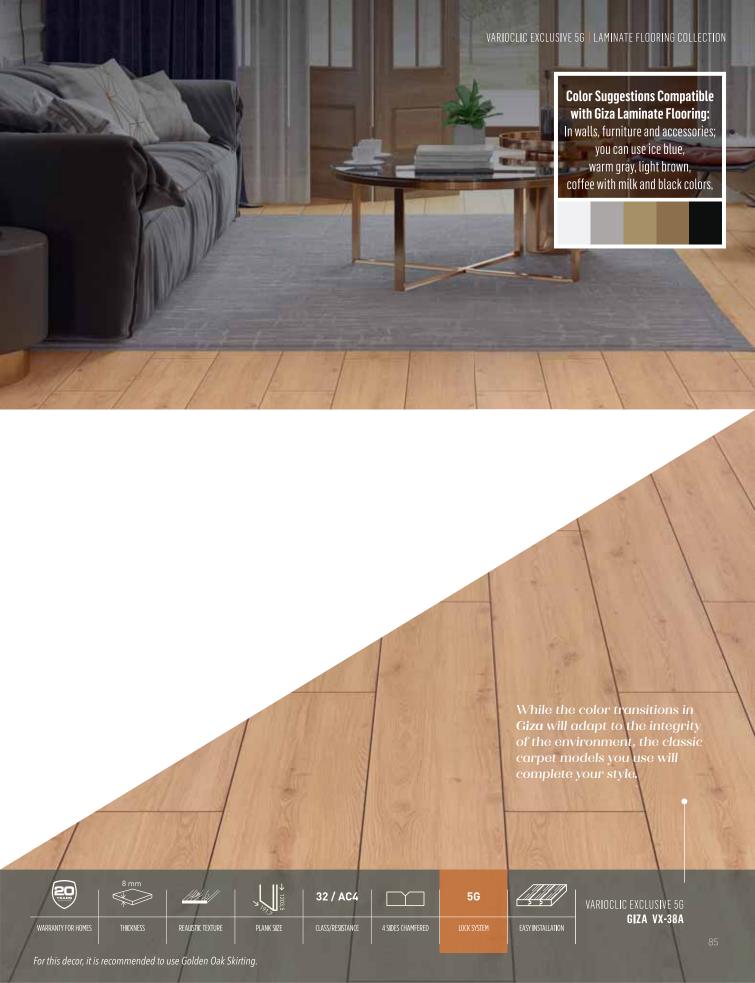
Classic style decors, which never go out of fashion, are the center of attention this year, just like every year.

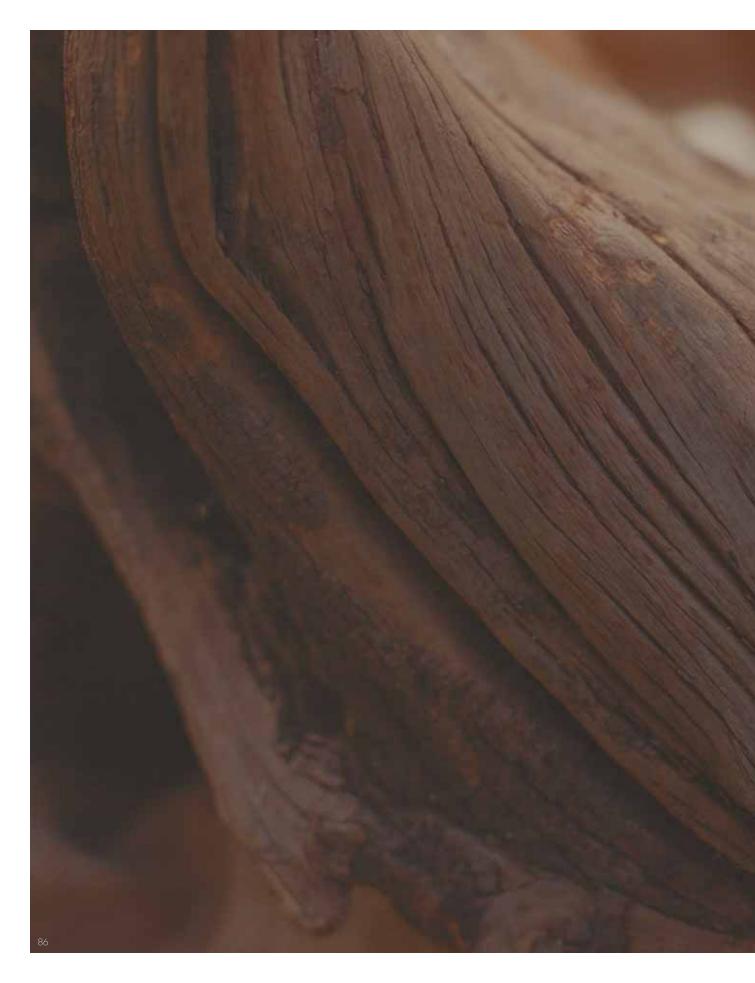
In order to reflect the classical decoration, which is dominated by orientalist patterns, flamboyant colors and velvet surfaces, some elements need attention. For example, you can use sharp objects to add elegant touches to your classic decor. Amber glass, matte and bronze brass surfaces will bring splendor to your spaces.

You can prefer geometric patterns, curved and mother-of-pearl embroideries, especially on the wallpapers you will use in your living room. To add elegance to the environment, you can use background and roller blinds, and for lighting, you can use spots that show the objects you want to highlight.



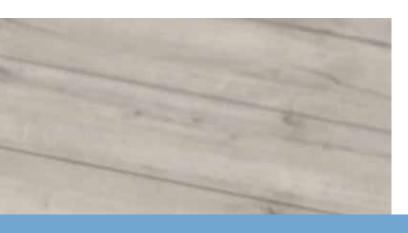












#### **Carpet Selection by Laminate Flooring**

The compatibility of laminate floorings with carpets is important for a good home decoration. Therefore, it is necessary to determine the correct ground color. Instead of choosing a light-colored carpet over a light-colored laminate flooring, contrast color tones should be preferred that will bring each other to the fore. Thus, both the laminate flooring and the carpet show themselves. You can use light colored carpets and furniture with dark laminate floorings such as **Bora, Fogo, Sanremo** from VarioClic collection and add stylish details to your spaces.

#### **Tips for Floor Decoration**

When it is desired to create a friendly atmosphere in the living space, deep and rich colors such as burgundy, forest green, chocolate brown, purple, bay leaf color can be used in the carpets. When choosing warm and energetic colors such as yellow, orange or red on the walls, an impressive contrast can be achieved with light pastel carpets. Carpets with pastel colors add peace to the space they are used and provide balance in rooms where intense colors and patterns are used. In order to add a bohemian atmosphere to living spaces, patterned laminate floorings such as Goztepe, Hittite and Babylon from VarioClic collection and plain carpets can be preferred.













#### GOZTEPE VW-857

#### If you like to see nostalgic breezes in your life, vintage style decoration is just for you.

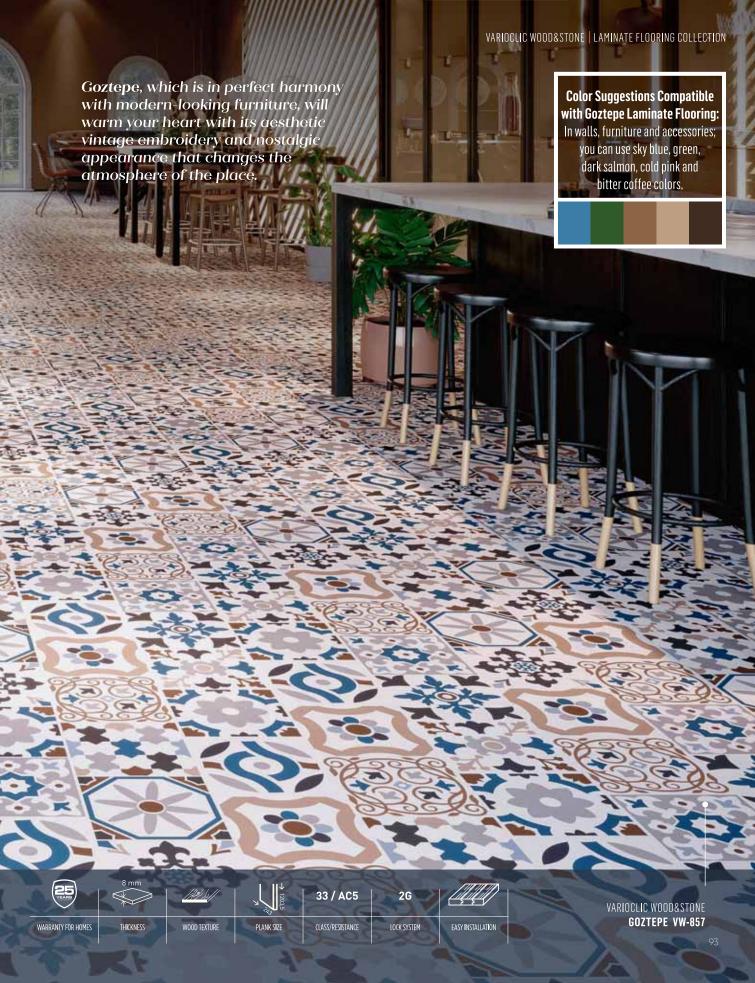
In a vintage style, by emphasizing the characteristic features of a certain period, usually through old objects, a warm and nostalgic atmosphere is created in living spaces.

You can give the vintage feeling with furniture or accessories, or you can reflect this to the general style of the space. Original patterns, embroidery and lace inspirations reflecting the past are indispensable for vintage style.

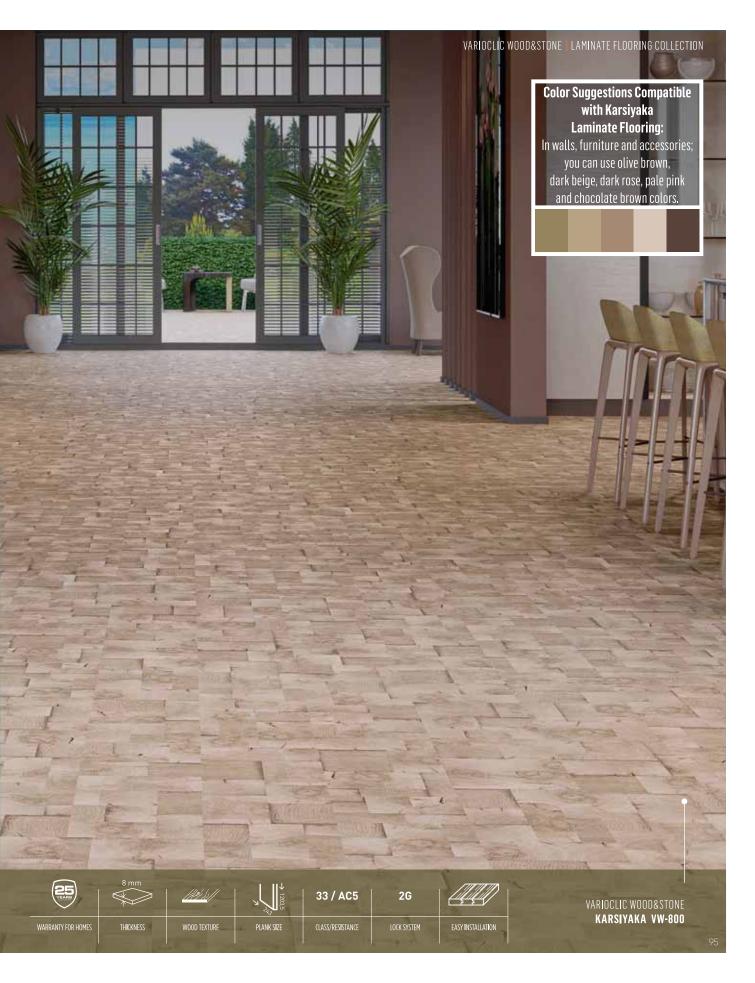
You can come across this style not only in your homes, but also in other environments. It always warms your heart to see a nostalgic coating on the floor of a cafe and a few small objects from the past.











#### HITTITE

VW-39A

# DIFFERENT STYLES DIFFERENT FLOORING

Laminate floorings have been preferred not only in homes but also in workplaces in recent years. With this situation, many laminate floorings in different styles such as vintage and country in different color tones from light to dark began to shape the interior decoration.

Among the laminate flooring options, patterned laminate floorings, which have become widespread in recent years, have also taken their place in decorations.

Especially if you want to create a vintage atmosphere in your living spaces, patterned laminate floorings are the right option for you. If you want to highlight the floor in your spaces, you should choose the laminate floorings pattern carefully. By using the laminate flooring, designed with patterns that reflect you, with simple furniture and accessories you can create a harmonious atmosphere.









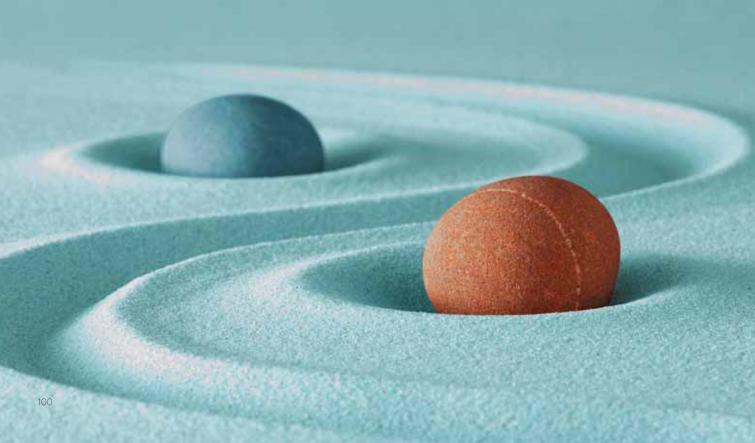


TREND DESIGN

INCA VW-37A

# Power of Contrast Colors

Harmony is possible not only with the same color tones, but also with the combination of contrasting colors. Contrasting colors, called the harmony of contrasts, can help you look at living spaces from a different angle.





The harmonious colors used in the decoration allow each piece to complement the whole in a natural way. Color harmony achieves success by using different tones of the same color.

For example, when combining purple, you can use lilac to create a smooth transition between the two colors.

If you want to highlight the energy of the main color you use, you can evaluate contrast colors. Using the complement of the color you use on the wall, on the furniture or on the floor can help you capture the energy you want in the space.

While creating the contrast in decoration, you can differentiate not only between walls, furniture and floors, but also the colors within themselves. For example, by painting one of your walls in a contrasting color in your space, you can make it stand out from the others, and you can maintain the color balance by choosing one of your furniture in a contrasting color. Laminate floorings, which is one of the main elements of decoration, you can choose a floor covering that harmonizes with different colors instead of a single color.











# EFFECT OF LAMINATE FLOORING SIZES ON DECORATION

Laminate floorings, which have different effects in the rooms, create different perceptions according to the place they are used. Laminate floorings with medium and narrow surfaces, used in small square meters, help the spaces to appear wider. Large and large laminate floorings used in large areas make a positive contribution to reveal the size of the space. In addition, it provides an extra advantage in terms of workmanship as it shortens the assembly time.

Wide-surface laminate floorings such as Amasra, Cebeci and Cide from the VarioClic Premium Extra Large series add depth to the spaces they are located in with their jointed appearance, while at the same time creating a spacious atmosphere in living spaces.

Laminate floorings such as Bergamo,
Milan and Palermo from the VarioClic
Premium Plus series, which are
narrower in width than standard
flooring, are unique options especially
for large spaces. You can add splendor to
your spaces with these elegant floorings
that reinforce the perception of luxury.

masra

Cepec

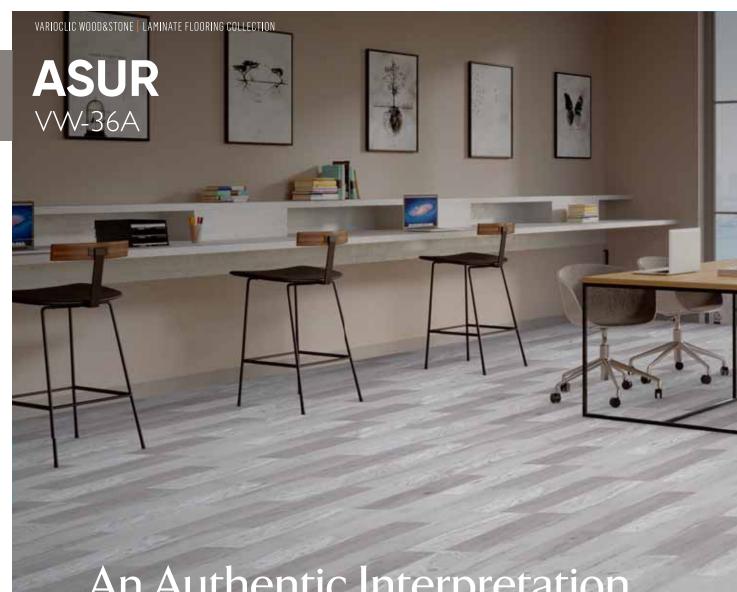
Cide

sergama

MIGD

alermo





# An Authentic Interpretation for Living Spaces

Our laminate flooring, named from **Asur**, which was established in the part of Mesopotamia overlooking the Tigris River, also contains inspirations from those cultures with the patterns it carries.

**Asur** brings different cultures together on the same floor with its style consisting of the combination of gray tones with marble patterns. You can use **Asur**, which adds a completely different atmosphere to the space when used both in homes and offices, by combining it with modern-looking furniture.









#### Beauty Born from Simplicity

Combining the irresistible details of nature with refined color codes, the Premium Series is a unique option for those who want to create a simple and effective atmosphere with minimal touches. Standing out with its perfect craftsmanship and simplicity, the Premium Series allows you to create contemporary spaces.

**VARIOCLIC**PREMIUM

### WHITE OAK

VP-364

## Minimalist Spaciousness

Nothing can replace the feeling of spaciousness offered by a newly remodeled and cleaned space. Minimalist home decoration is a step that will increase your quality of life while making this feeling of spaciousness permanent.

Minimalism is a movement that emphasizes simplicity and objectivity. It is entirely built on the themes of order and balance. Minimalism is a lifestyle that allows you to spend time peacefully in a calm atmosphere, away from rough furniture, eye-pleasing colors and suffocating materials in living spaces that complement each other.

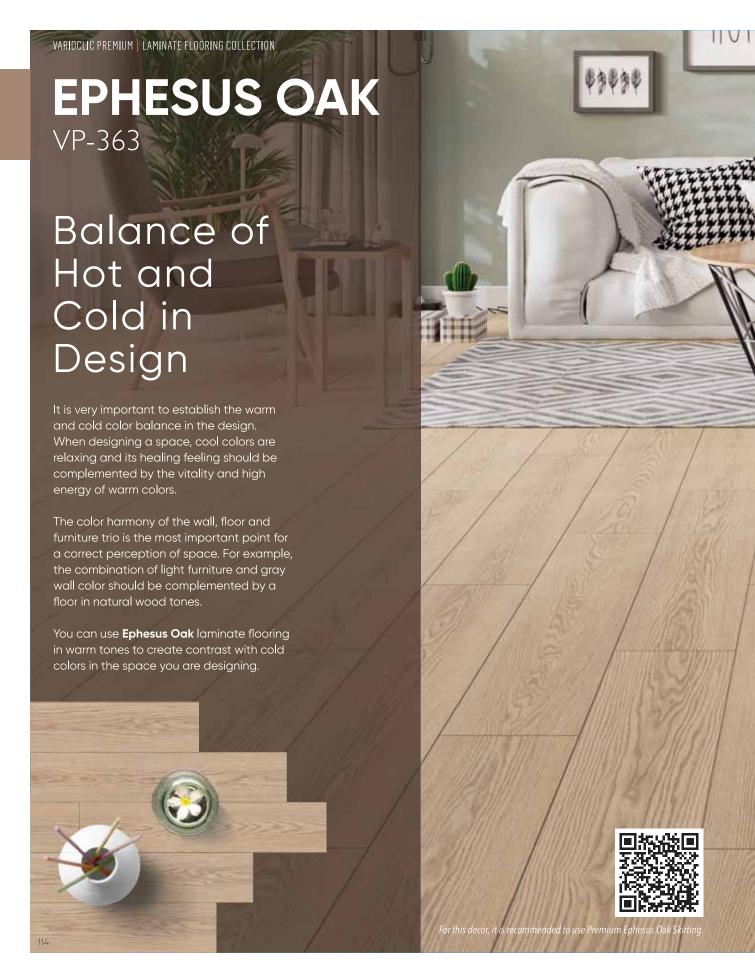
If you want to adopt the minimalism trend and apply it in your living spaces, you should choose simple and understated products for every decoration item you wil use in your spaces.

White Oak, which is indispensable for those who seek simplicity in design with the philosophy of less is more, offers a suitable laminate flooring option for those who want to create a minimalist style.











# Things to Consider When Choosing Laminate Flooring

#### UNYE

You can create an elegant atmosphere with **Unye**, which is the right option for those looking for a light-colored laminate flooring.

#### **ENDLESS WHITE PINE**

You can combine
Endless White Pine,
which perfectly
complements your
decoration with its
natural pattern, with
dark colors.

#### MUDANYA

With the energy of the yellow color it contains, **Mudanya** will bring happiness to your living spaces. LECCE
Lecce laminate
flooring is a
unique option for
those looking for
difference with
dark floors.

Laminate floorings surfaces are resistant to scratches, moisture, impacts and many other adverse conditions. However, it is still important to choose the laminate flooring suitable for the space and the user group. The criteria of the laminate flooring you choose for your home and the flooring you choose for your office will not be the same. Laminate flooring thicknesses are an important element in terms of sound insulation. For this reason, 10 and 12 mm products will provide a better performance for sound insulation.

Usage area is an important factor in choosing the laminate flooring. For this reason, there are two different laminate flooring classes, commercial and residential, in laminate flooring production. Besides these two main classes, there are also wear classes that focus on the durability of laminate floorings. Laminate floorings wear class is determined according to the walking traffic on the floor where the laminate flooring will be applied and the condition of the floor. Usage traffic can affect the life of laminate floorings. While upper classes are preferred in places with high movement volume, lower classes should be used on floors with less movement. You can choose Class 31 and 32 laminate floorings for homes or uncrowded offices, and Class 33 Iaminate floorings for crowded and heavily used offices.

Laminate flooring thickness is preferred according to the condition of the floor, heat insulation needs and movement intensity. Although 8 mm laminate floorings meet all needs in general, you can easily use 10 mm thick models with increased thermal insulation performance in your interior designs.

# How to Select the Right Laminate Flooring?

Your choice of color will vary according to your usage area and needs. Light plays an important role in choosing a laminate flooring as well as your wall paint, furniture color, carpet and curtains. Gray laminate floorings create a modern atmosphere in homes and workplaces, while laminate floorings in oak tones add a more natural and warm atmosphere to your living spaces. While light laminate floorings make your living spaces brighter, dark laminate floorings can also be combined with light furniture to create a darker atmosphere.

The color of your room and the laminate flooring color you choose should complement each other. Colors that do not obscure the color of the furniture in your home, but rather reveal it, should be preferred. If you have dark furniture, you should choose light colors. If your furniture is light color, you should choose dark laminate floorings. As much as the color is important, the pattern of the laminate flooring is also of great importance for the spatial effect. If your furniture choices are more simple and minimal in your space decoration, you can choose the laminate flooring in patterns that make you stand out.





On the contrary, if you like ostentatious furniture, it would be right to choose laminate flooring with softer and flatter patterns.

The color tones you choose on the laminate flooring will affect the whole atmosphere of the room. You should choose the light and dark tones according to the way your home receives light. The contrast mentioned in the color selection applies here as well. If your room is getting light, you can choose a dark laminate flooring, if not, you should be careful not to choose a dark laminate flooring.

Cream color laminate floorings can create a happy effect in the space as they have the effect of yellow in them. Gray laminate floorings, on the other hand, can contribute to making the space look cool and interesting.









#### TREND DESIGN

#### **GOLDEN OAK**

VP-365

You can evaluate the corners of the room to create spacious areas in children's rooms. You can think of the work area close to the glass, away from the playground. You can choose antibacterial laminate floorings that will provide the same temperature on the floor and protect the hygiene in the room, after the wall colors that are not distracting but also fresh and lively.







### SILVER OAK

VP-366

## Visual Reflection of Calmness

It is actually very easy to create living spaces where you can relax and feel peaceful after a busy working day.

Incorporating light colors in your home, which you have designed based on few items, will help you feel peaceful. You can capture the calmness with carpets and furniture with simpler patterns, plain pillows and lightly painted walls.

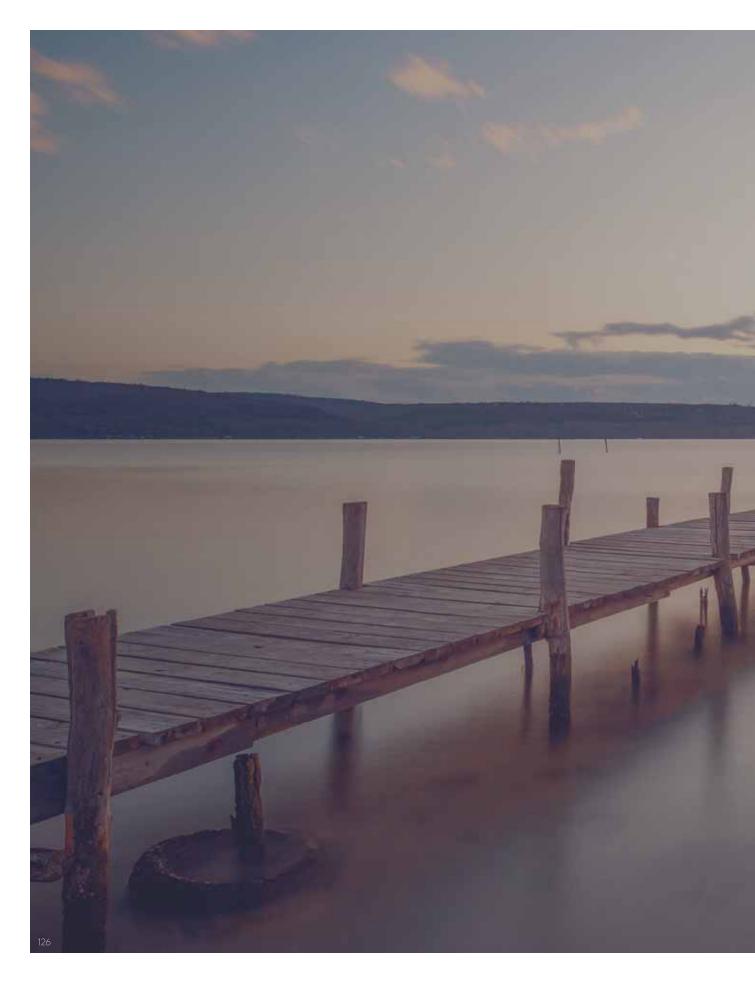
It is possible to create elegant and stylish spaces by using plain colored and preferably white curtains.

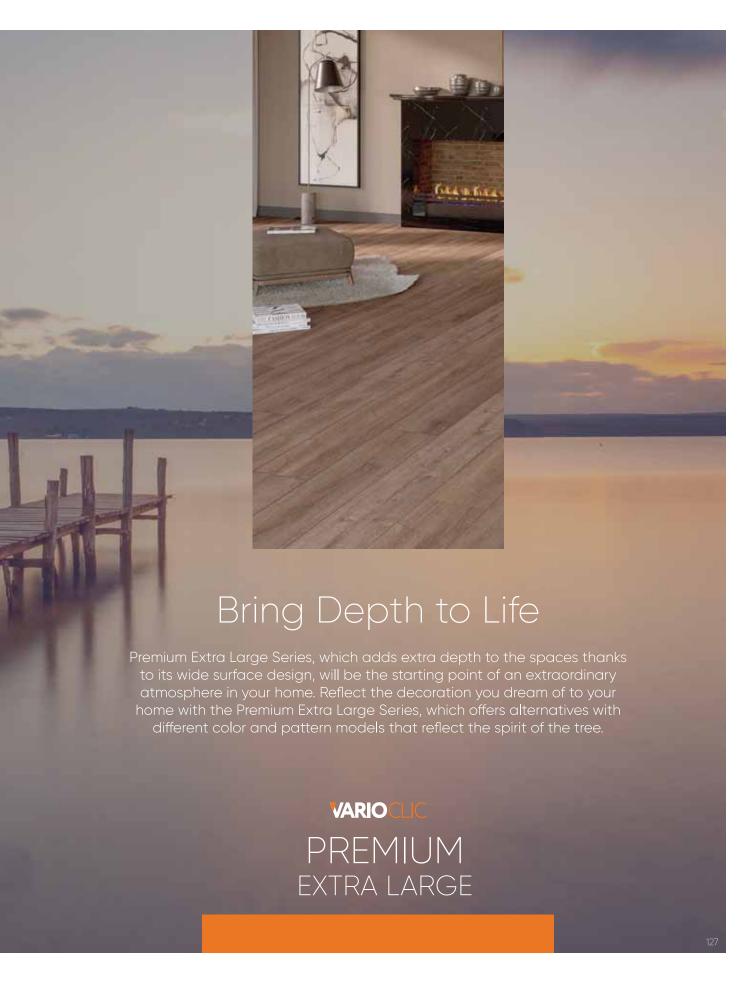
Complementing a simple decoration idea, **Silver Oak** laminate flooring adds warmth to the environment and easily adapts to your lightly furnished spaces.















#### **AMASRA**

PE-696

# FOR A PEACEFUL LIFE



An interior has three outstanding main lines: Walls, floors and furniture with large footprints. In fact, we can only say walls and floors for offices. When this is the case, the starting point to design a good space is colors and floor patterns.

When it comes to workspaces, our keyword is "peace". The tones that allow people to spend time in peace have always been natural tree decors. And when these decors are combined with green and white colors, a calm and efficient workspace is ready.

**Amasra**, the floor decor that will invite peace to your working spaces, carries the calming effect of wooden tones to living spaces.



# 2022 Decoration Trends



Due to the worldwide pandemic last year, the time spent at home has increased considerably. In this period when social anxiety increased, it was observed that people generally wanted to live in a more peaceful and calm environment. In this process, houses also kept up with the change in behavior and determined the trends of 2022.

### Trending Applications of 2022:

- Light Colors
- Few Items
- Warm Colors
- Pastel Tones
- Natural Products





#### Rising Decors of 2022

It is expected that simpler and more peaceful colors and decors will come to the fore in homes next year. Especially the halls can be the decoration center of the new year, as the living spaces that are most used in homes and most open to change. Usability and comfort are very important in these areas. The lightcolored walls preferred in the living rooms and the light-colored laminate floorings chosen in harmony with it will provide a more spacious environment. After the living rooms, another area that is taken care of most while decorating the houses is the bedroom. The reason for this is that the bedrooms are a resting area. Based on this, decoration styles that are minimal, easy on the eyes and giving peace come to the fore.

#### Future of Interior Decoration

With the development of technology, the materials used at home also renew themselves. There are some predictions about the future of design as a result of developments in the building sector. Features such as changing color on its own after painting the wall, and the walls becoming transparent when desired may appear in the future. Controlling everything in the house by an artificial intelligence is considered for future homes. With the advancement of robot technology, robots can take place in homes, and people can find the opportunity to relax and work more comfortably at home. In terms of future items, it is thought that they will be very light, change form when desired, and the color of the fabric can be changed. The fact that the color and pattern of everything in the house can be changed and the floor is self-cleaning shows that it can offer a more hygienic and more comfortable life.

#### Popular Floorings of 2022

After a year of increasing time spent at home, more calm and relaxing home decors will be on the rise, according to the demands. The color and texture of the floor is as important as the wall paint to be used. Peaceful tones such as Natural Fishbone, White Oak, Alanya, Fethiye, Agva and Sanremo in the VarioClic collection can be preferred.

### Changes in Home Fashion

The concept of "hygiene", which has come to the fore in every field since the beginning of the pandemic process, has affected individuals both psychologically and physically. Choosing sustainable and innovative products, as well as products that provide a healthy and hygienic environment, gained importance in the preferences of building materials, which have a different share in architectural and interior designs. Antibacterial floor coverings on the floors and self-cleaning smart facade systems on the facades began to be preferred. The VarioClic collection, which is easy to clean and does not contain germs, makes a big difference in terms of hygiene



#### CEBECI PE-846

## Unique Touches from Nature

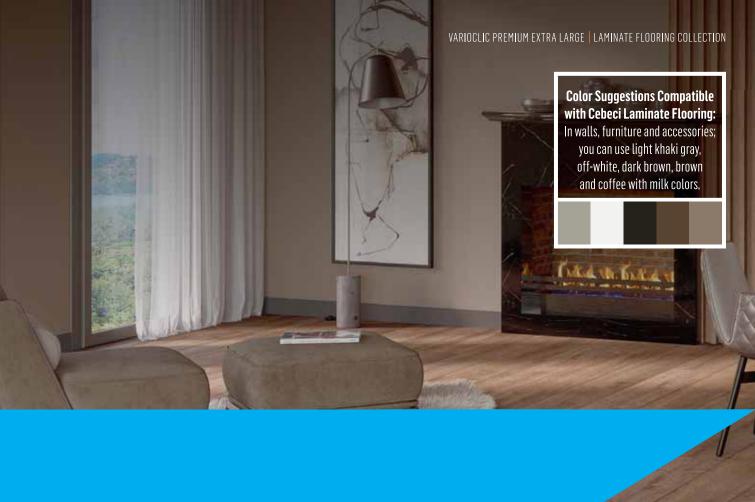
Owing to its popularity, naturalness and durable structure, wooden decors are an indispensable option for those who want to construct aesthetic spaces.

If you want to use the natural color and image of the wood texture in your living room, you should choose a sofa set with wooden details.

The use of wooden decorative objects and coffee tables accompanying your armchairs in your living room will provide integrity with the decoration. Tree-inspired lighting can accompany your interior style, which you will complete with a plain wooden bookcase.

On the floor of your home dominated by wood, **Cebeci** laminate flooring will perfectly complement your natural decoration with its natural look





Cebeci reveals simplicity with its harmonious patterns and color reflecting nature.

















VARIOCLIC PREMIUM Extra large **Cebeci Pe-846** 



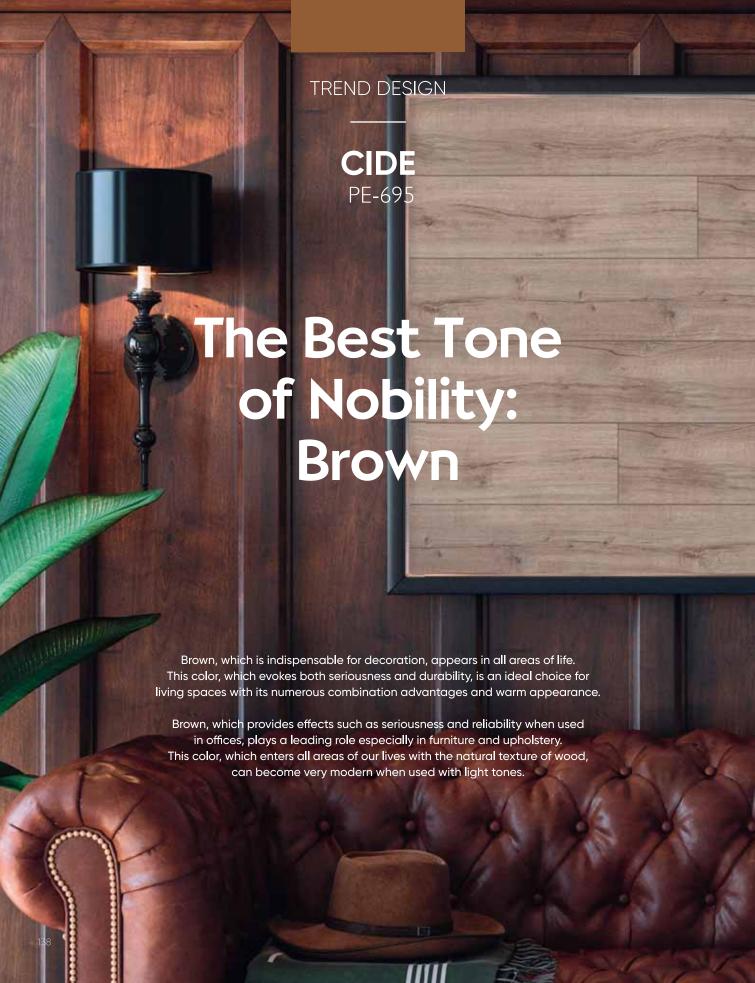


Today, with the development of technology and changing architecture, the ergonomic structure of the buildings has started to change as well as the designs. Smart homes and offices, which emerged when technology and architecture were combined, greatly facilitated human life. The design processes for smart homes, which are expected to increase further in the future, continue to evolve.



Houses, where new generation home automation, remote management and security solutions are implemented, are gradually becoming a part of life. Interest in smart homes, which has become very common, has also increased considerably.

In systems that are aimed for people living in the city to spend more productive and comfortable time at home by getting rid of the chaos of daily life, time, trust, speed and comfort areas come to the fore. Smart homes not only consider the efficiency and comfort of the people living in them, but also the comfort and efficiency of their neighbors and all those living in the city, and try to create a healthier society. Smart buildings promise to create a safer and more efficient world in the future.









#### **KERPE**

PE-694

Space Domination

It is very important for an efficient working environment to dominate the entire area in offices and to use the space in the most effective way. Therefore, the area must be completely open.

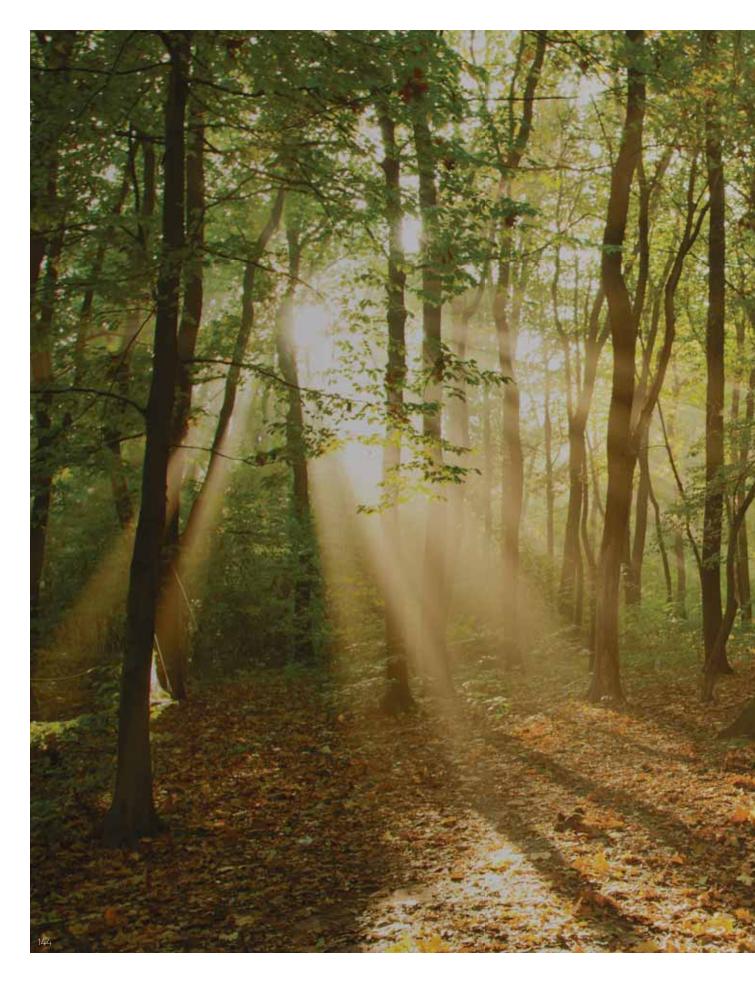
While the exterior glass applications in work areas create bright spaces thanks to natural light, choosing materials that do not tire the eyes and complement each other in floor and wall coverings can help you create an efficient space. In addition, high ceiling heights, large areas without walls and light colors can allow you to dominate the entire space.















## A New Life Concept

Colors that are compatible with each other should be analyzed well and used with the right decors. In this sense, it is necessary to be very careful when choosing flooring and color. The decoration of the house should be determined on the laminate flooring-floor axis, which is one of the most important elements that affect the visual of the house in general.

If you are going to prefer pine and spruce colors for the laminate flooring, you should first examine the Scandinavian style decorations. Light-colored floors, which are often preferred especially in Scandinavian style, are very effective in making the space both more spacious and larger than it is. For those who love dark colors, you can use light laminate floorings with a balancing feature, but also with matte tones and darker tones of furniture.







## BEYOGLU

PM-864

# Warm Reflection of the Soil

Bringing the calmness created by the soil and nature to every corner of your home can be both fun and happy for you.

When it comes to earth tones, especially clay color, cream browns and tile colors can be said. If you want to create decoration with earth tones, you can paint one wall of your room in clay color. You can harmonize with the clay color by choosing the color of your other walls in cream tones. Clay color will add a different and elegant atmosphere to your living space.

If you prefer your armchairs, tables and television stand in earth tones too much, a uniform appearance can be created in the home atmosphere. To prevent this, you can blend earth tones with soft colors, thus creating a calm and clear living space. Among the colors that are compatible with earth tones, we can count pale colors.





Beyoglu laminate flooring from the VarioClic Premium Medium series is a special option for those who love naturalness and calmness in their living spaces.

**Beyoglu**, a decor that is easy to combine with harmonious and contrasting colors, will bring the energy of the earth to your living spaces.







# Houses According to Zen Philosophy

Zen philosophy is a movement that adopts a minimalist understanding and raises motivation and energy.

Zen philosophy, originating from India, is a meditation understanding that focuses on harmony, balance and relaxation.



In this decoration, which is based on the philosophy of minimalism of the Far East, elements that give comfort are used. In this trend, which includes harmony and balance, everything is applied quite calmly and simply. Natural colors and simple furniture are preferred in minimalist decor choices that give comfort to the mind and body. Zen style is based on natural tones, especially earth tones. Shades of brown, beige, white, and sometimes pale pink are used. Laminate floorings in brown tones such as Beyoglu, Giza, Sariyer, Didim, which stand out in the VarioClic series, should be chosen in the laminate flooring selection in areas where minimalist furniture, plain walls, less use of objects and soft wall colors are used.

#### Hygge Home Style

Hygge, which is a Danish concept and envelops all Scandinavian countries over time, has become one of the trend applications recently. In the philosophy of Hygge, which is known as a kind of art of happiness, it is aimed to add a warm atmosphere to the homes.

In this style, which is dominated by light colors, natural appearance and a dim environment, ostentatiousness is avoided. The use of wood is very important in the houses furnished in accordance with the Hygge philosophy, which includes natural materials. It is important to create a warm atmosphere and to evoke the feeling of transporting nature to the home in decors where raw wood is used.

Laminate floorings used on the floor also have a natural and knotty appearance, helping the house to protect its nature. Natural-looking laminate floorings such as Sanremo, Agva and White Oak from VarioClic collection are very suitable for the Hygge type home style. In addition, the wall color in light tones suitable for the chosen floor can help create a peaceful environment and bring happiness to your homes.

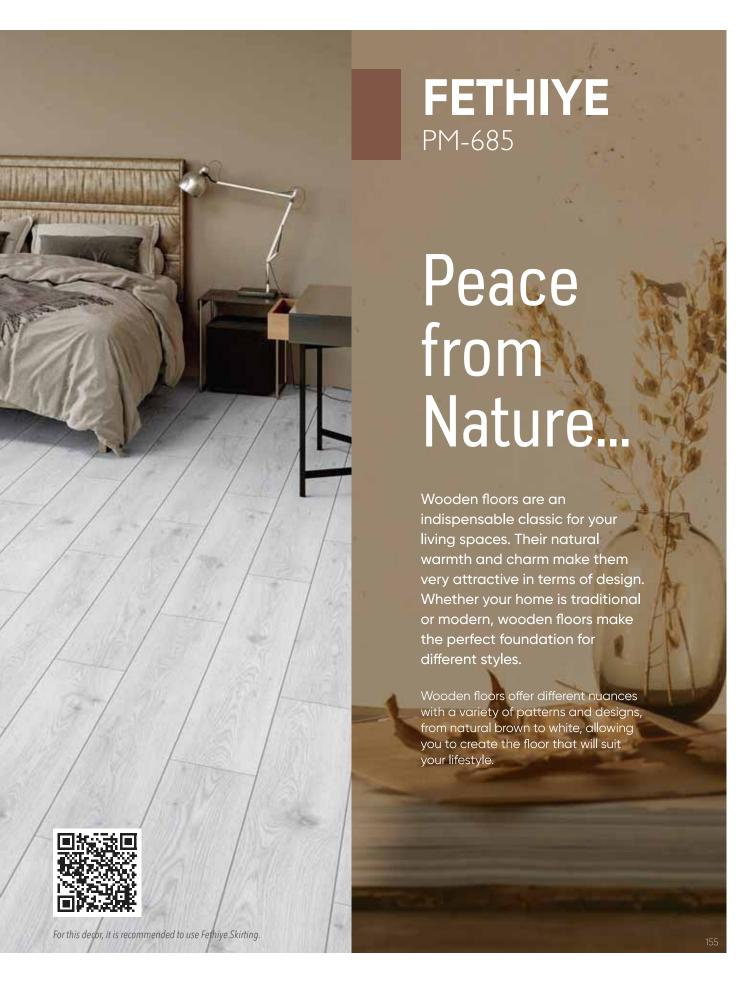
#### Happiness, Good Luck: Lykke

Lykke, which means 'good luck' and 'happiness' in Danish, pr<u>ioritizes</u> simplicity and naturalness in homes. According to this philosophy, people can achieve absolute happiness when they maintain a certain balance inside and outside. Lykke, which focuses on simplicity and inner peace, does not use technological and distracting devices that are too intertwined throughout the day. Creating shortterm rest and relaxation areas by getting rid of technological devices contributes to the increase of individual awareness. Although Lykke shares similarities with the Scandinavian trend "Hyyge", their approach to the home is different. While hygge is a trend based on comfort and convenience, Lykke provides a decoration that aims to be happy with the little things.



Lykke, which prioritizes simplicity and naturalness in home decoration, is designed with materials that can give a sense of naturalness, especially in interior spaces such as natural wood, stone and ceramics. Light-colored laminate floorings such as Fethiye, Beykoz, Sicily used on the floor can be preferred to light-colored paints used on the walls.





# Creating Depth with Mirrors

Mirrors are known for adding spaciousness and aesthetics to the spaces where they are used. Especially when the mirror used in the living room, which is the largest area of the house, is positioned according to the direction of the light, it makes the space look wider. Mirrors that show more light when positioned on the opposite wall of the window add freshness to the space.

Mirrors, full-length mirrors or wall-mounted frameless mirrors used on the cabinet also provide a rich and stylish look.

The use of side-by-side mirrors in the corridors, which are the darkest parts of the house, will not only make the space appear larger, but also help you create a pleasant space to use. In bathrooms, where mirrors are used the most, positioning can be made on the sink, as well as narrow or full-length coating. This use allows you to achieve a wide and luminous result.





#### TREND DESIGN

#### NOVA PM-56B



# Modernism in Architecture

The modern decorating style is based on a design movement born in the early 20th century. In contrast to the flamboyant and extravagant decorations of the Gothic, Renaissance, and Victorian eras, Modernism produced simple and uncluttered designs with clean lines.

The commonly used word to describe modern style is elegance. For this reason, no useful items and details are not included in modernism, and the rule of simplicity is based on every item, including furniture. Contemporary decoration is a style that combines clean, sharp lines and a simple color palette and embodies comfort and comfort in particular.











VARIOCLIC PREMIUM MEDIUM FOGO PM-57B







WOOD VALUE FEEL











WARRANTY FOR HOMES

THICKNESS

PLANK SIZE

CLASS/RESISTANCE

4 SIDES CHAMFERED

LOCK SYSTEM

EASY INSTALLATION

## FOGO

PM-57B

# Focus of Decoration

Floors began to be the focal point in the interior decoration of the new period. Creating a good floor is very important for the whole decoration. That's why attention should be paid to every detail.

The more innovative and high-quality the material used in the floor covering, the better it responds to the needs. Among these needs, easy to clean, strength, touch temperature, sound permeability and reflection properties come first. In addition, it is necessary to pay attention to the color, texture and pattern structure visually.

While floor coverings increase living standards with their quality, they can also feed your soul with their decorative feature. This is the reason why it is produced in different styles such as modern, classic, country, retro and many more.



Fogo laminate flooring, which will become the focal point of your spaces with its impressive appearance, will add character to your floors with its natural walnut pattern, striking color and jointed structure.

TREND DESIGN

SAMOS PM-58B

## Color of Harmony Gray

The most trending color of recent years is undoubtedly gray.

Because this color creates a completely different atmosphere when used both on the walls and in household items. One of the main reasons for this is his neutral and harmonious attitude. This color, which adapts to almost every color, is also frequently preferred in workplaces as it facilitates focusing.



#### **SAMOS**

PM-58B

# **Samos** Laminate flooring from VarioClic collection, will bring harmony to your living spaces.

Gray is an extremely harmonious color for interior decoration. This color, which is especially useful for bedrooms, dressing rooms and doorways, can also be used with different tones such as white, pinkish brown, light lavender.

Laminate floorings in gray help the space look interesting. For example, you can achieve striking effects in your spaces by combining the gray laminate flooring you use in your bedroom with dark furniture and accessories. The use of white color on skirting boards and doors will increase the effect in the space even more.









#### **BENIN**

PM-54B



## Make Space for Nobility!

The most important feature of walnut wood is that it makes it possible to obtain textures with vivid colors and symmetry.

It has gained a place in the furniture industry with its durability. Walnut, which also finds its place in coatings with its texture and color, is highly preferred by architects and interior architects.

Walnut in floor coverings is one of the most elegant complements of decoration with its color and texture. Laminate flooring models, especially in dark tones and wood texture, stand out as a versatile option that works wonders in modern decorations, classical and rustic lifestyles.

**Benin**, which stands out with the striking texture of dark walnut, accompanies all decoration styles, whether modern or classical, with its original lines that reflect nobility.



## Laminate Floorings Should Be Special For You!

One of the most important elements determining the identity of living spaces, laminate flooring is one of the first steps of differentiation in home decoration. When choosing the laminate flooring, the number of users in the house, the light condition of the house, children and pets should be considered.

First of all, the area where the laminate flooring will be used should be determined. Laminate floorings should be chosen separately for houses and offices with low pedestrian traffic, and in a different class for offices with high pedestrian traffic.

The flooring you have chosen will make your home look more elegant if it contrasts with the furniture and accessories you will get.

The harmony of wall color, skirting boards and laminate floorings will provide unity in the house.

People who live alone or newly married can be more courageous when choosing laminate flooring. You can choose laminate flooring in contradictory colors and patterns without worrying about usage, and you can reflect your own spirit in your home.

Antibacterial laminate flooring should be used in large families with children.

#### Which Laminate floorings Should Choose Large Families with Children?

While there are no children in the nuclear family, decorating the house is only done according to wishes. With the inclusion of a new person in the family, the existing order becomes an area where safer, natural and antibacterial materials are used. The laminate flooring and carpet used on the floor are also important for children who fall a lot during the growth phase.

Soft, dust-proof and bacteria-free carpets should be preferred. Likewise, laminate floorings with anti-dust and antibacterial properties should be used on the floors. With its antibacterial structure, VarioClic laminate floorings will be the right choice for you and your children.

TREND DESIGN

TOKYO PM-55B





## Modern Design Codes

Classic, country, modern, vintage and many other style decorations are among the alternatives you can choose to apply in your spaces. You can adopt only one of these styles, or it is possible to blend different styles with each other.

The modern style, which is frequently preferred by most people lately, and the emphasis on functionality and comfort in decoration come to the fore. Modern designs move away from detail and complexity. To create the main theme of the design, you should create a focal point by using large furniture. The accessories and wall paintings you will use will complement your modern decoration.

#### TOKYO PM-55B

The floor covering you choose in modern style decoration should be differentiated and reflect your style. In addition to the classic wooden color, you can use the gray laminate floorings that have become widespread recently to make a difference in your home.

Gray-toned laminate floorings, which provide a harmonious look with the large furniture, wall paintings and contrast colors preferred in the space, will serve your home atmosphere.

**Tokyo** laminate flooring is a candidate to reflect your style with its unique color, knotty pattern and jointed structure. You will love **Tokyo**, which is a very useful option for home fashion.















# IMPORTANCE OF WALL PAINT IN DECORATION

One of the important elements when decorating a space is wall paint. It is possible to create different effects in living spaces with walls painted with different color tones. When you want to change your walls, you can create the home atmosphere you want to have by choosing different decoration options.

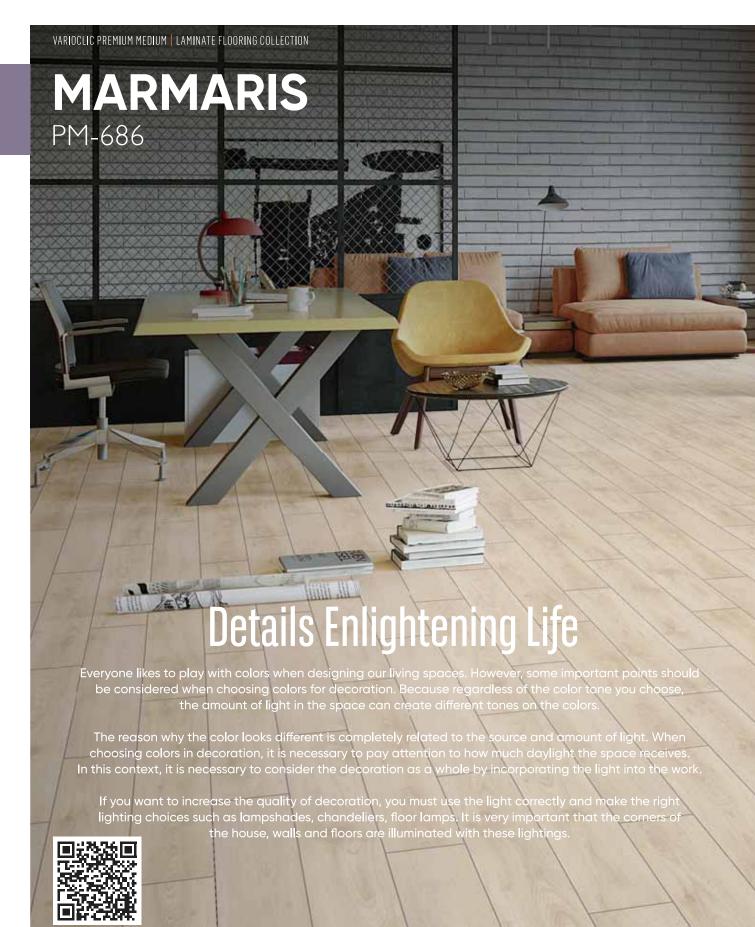
As many of us prefer, the first option that comes to mind in wall decoration is paint. The fact that it has a longer life, is easy to clean, and the cost is less than other options makes the paint in wall coverings ahead of other options.

Although interior wall paint selections are usually made on the basis of wall paint colors and names, the type of paint you choose is at least as important as the color. Because you can achieve integrity only when you make a choice in line with the structure of your wall. For example, if your walls are imperfect, then you should prefer matte paints rather than glossy ones. Because glossy paints can show imperfections on the walls.

Paint types are important not only in terms of aesthetics but also in terms of usefulness. For example, if you have a small child who loves to paint and even uses different areas of your home instead of a drawing book, then it would be very healthy to choose an erasable paint type. In addition, the wall color you choose is of great importance for the integrity of your space.

The walls, which make up the bulk of the decoration in terms of volume, affect the perception and identity of the space. There are many important points when choosing a color for wall paint. Some of these are criteria such as the color palette of your space and the light condition and size of your room, etc. For example, if your space is small, you can make it look more spacious by choosing a light color wall paint. Or if your space is bright enough, you can choose wall paint in darker tones.

Sand beige, gray, oyster, champagne, ecru, ivory and cream tones are the most common colors used in home decorations. These tones, which are seen as a color assimilated by culture as well as showing brightness, accompany almost every style. These colors are also very advantageous in terms of long-term use.





# SARIYER In the Shadow of Peace When creating our living spaces, we want a calm and heartwarming decoration. Because we always feel most comfortable at home. In order to establish a quiet, comfortable and peaceful home where we can socialize with our family and friends, watch TV, read books,

In order to establish a quiet, comfortable and peaceful home where we can socialize with our family and friends, watch TV, read books, listen to music, we must first focus on the living room. While designing your living room, you can choose trendy design lines, and you should not neglect to add your own style to these lines. One of the most important things for a peaceful home decoration is simplicity. The fact that the furniture and other tools are crowded in your environment will put a separate stress on you. In order not to be exposed to this stress and to create a more peaceful space, definitely try to get rid of your excess belongings.

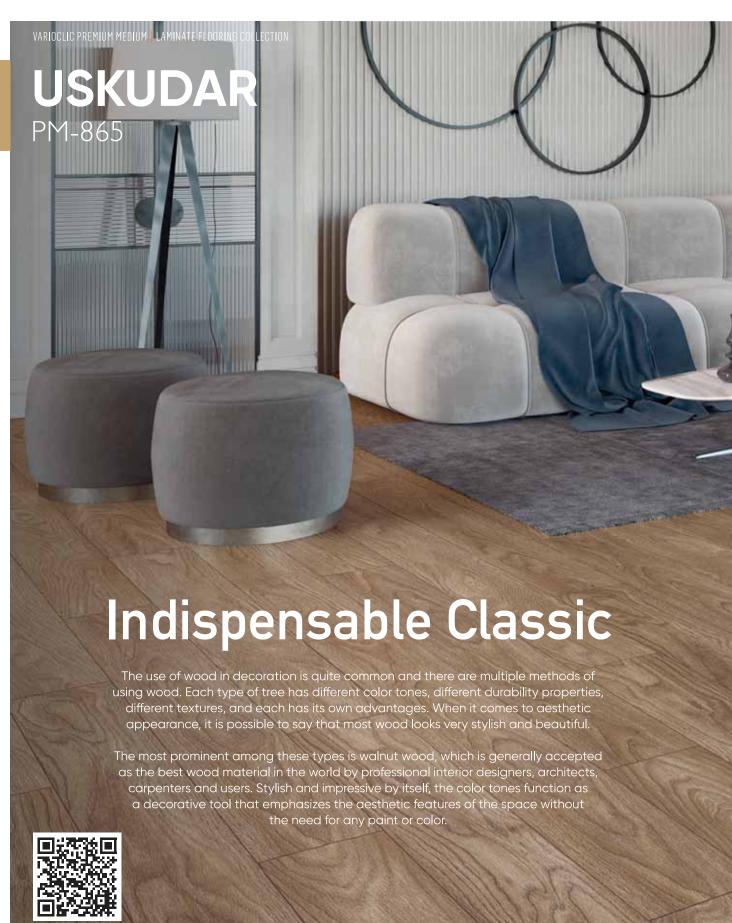
In addition, you can do small tricks such as making your room look bigger or brighter than it is by changing the floor and wall coverings. When decorating your space, you can start by changing your floor covering. Creating a good floor is also very important for the whole decoration.



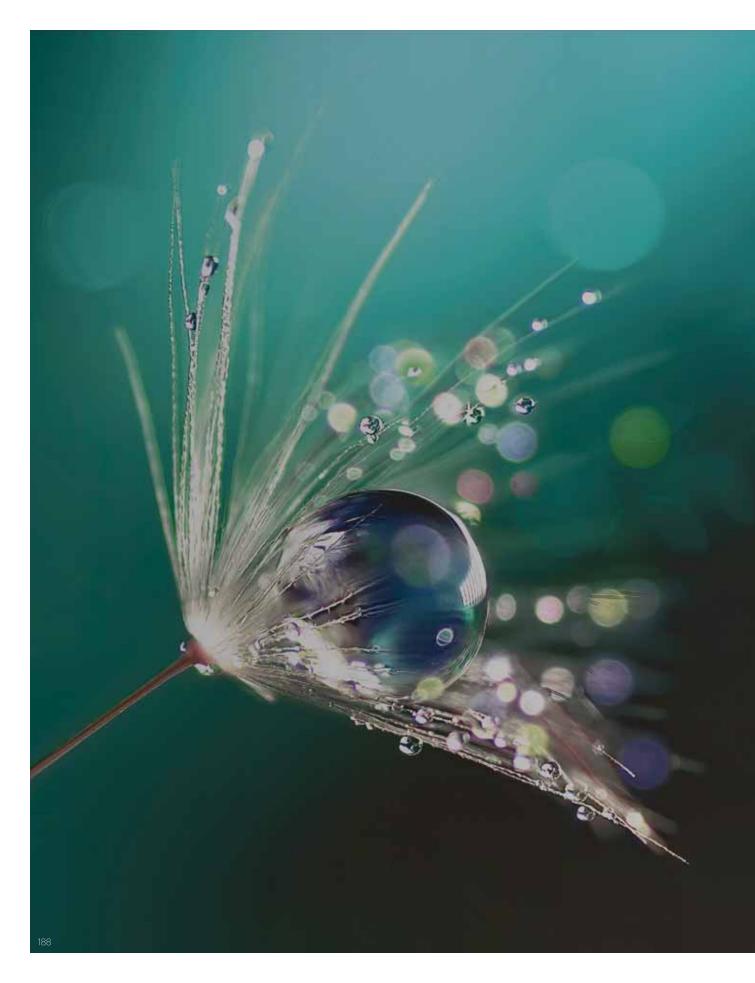














## Make Room for Elegance

The Premium Plus Series will leave a mark on your life with its striking details that reinforce the perception of luxury and the elite color tones that change the atmosphere of the spaces it is in. Contrary to conventional designs, the Premium Plus Series, which is thinner in width, adds magnificence to the spaces with its gusto design lines.

**VARIOCLIC** 

PREMIUM Plus



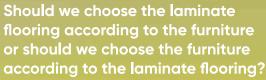
The secret of a successful decoration is to use colors correctly and appropriately. Colors that are compatible with each other should be well analyzed and complemented with colors suitable for these tones. In this sense, it is necessary to be very careful when choosing floor coverings and furniture color.

Laminate flooring models and colors are one of the most important factors affecting the visual appearance of the house, so a decoration should be made in accordance with the

laminate flooring color used. Laminate flooring colors are the most important detail that shows the design in the house and affects the stance of your furniture and accessories.

of your furniture and accessories.

One of the most common mistakes in decoration is ignoring the laminate flooring color. Floor covering has a characteristic that determines the general atmosphere of the house. Therefore, you should benefit from color combinations that will successfully complement the color you will use on the floor



the main layer of the space, should be decided. Because the whole room is built on it. After choosing your flooring suitable for your spaces, you can complete the other elements and ensure integrity in your decoration.





The material, color and texture you choose on the floor are the elements that greatly affect the general perception of the space. The underlay you create together with the flooring in your spaces will play a major role in the selection of other decoration elements and will also guide them. After choosing the laminate flooring, you should choose a wall covering that is compatible with it, and then your furniture and accessories. The elements you choose should complement each other and provide integrity in your decoration

# Which color tone laminate floorings look more harmonious with which color furniture?

If you want a soft pastel look in your spaces, you can create a soft transition style with a light beige laminate flooring facing slightly gray. Samos and Sicily laminate floorings from the VarioClic series are special options for those who want this kind of decoration. Pale pink wall color, glass-dominated surfaces, mirrors and light-colored furniture, light-colored laminate flooring will provide a perfect integrity.

TREND DESIGN

BERGAMO PP-513

# Elegance from the Past





### **BERGAMO**

PP-513

# Preference of Fine Souls

The two styles that are most often confused with each other are perhaps vintage and retro. In fact, when we think on a product basis, vintage is used for really old products, retro is used for new products that just "look old".

While some people prefer vintage furniture that they think has a soul and a sense of experience, some people do not like old furniture, they only use retro furniture that reflects the old style.

If you want to reflect the feeling of the past to your home, you can start decorating by choosing dark brown laminate floorings on your floors. In addition, you can use timeless colors such as walnut color and cream color such as leather fabrics, velvet weavings, lace embroideries in every corner of your living spaces.

**Bergamo**, the choice of those who yearn for the old with its sense of experience and aesthetic patterns, will come to life as a nostalgic detail in new living spaces.







### **GENOVA**

PP-524



## Who Look at Life Differently

You can add difference to your home by making use of contrasts in decoration. When it comes to contrast, the difference of colors, models and styles should be considered together. All the materials chosen while decorating a space should form a unity.

The physical features such as the light ratio, size and shape of the space constitute the criteria in decoration. It would be a more correct approach to use light and pastel colors in the main parts of the room and dominant colors in the accessories. Using dominant colors in the main pieces can create an eye-catching effect in decoration. Evenly and balanced distribution of colors in the space will both make it pleasing to the eye and reveal the harmony of contrast.

**Genova** laminate flooring, which adds elegance to spaces with its eye-catching color, is a complementary floor covering for those who want to contrast with furniture and walls. With its plain pattern and eye-catching tone, **Genova** will add a difference to your life.







### **PALERMO**

PP-514

# Independent of Time...

When it comes to decoration, many styles come to mind. If you do not want your decoration to go out of fashion, if you want it to adapt to continuous use and new trends, modern-classic decoration is the right option for you.

Classical decoration is a special style that emerged in Italy many years ago and then spread to Europe from there. Although it is thought to be excessively exaggerated and ostentatious today, it is actually a lifestyle that adapts the decoration understanding of the past to the present without breaking its ties with the past.

The use of colors, the right material selection, the right positioning of furniture and accessories are important for modern-classical decoration.

It is possible to use this timeless style with different styles. Different spaces can be designed by combining it with other decoration styles such as Scandinavian style and minimalist style.

In modern-classic decoration, the walls are usually covered with fabric or natural wood. Although marble, etc. materials are rarely used for flooring, laminate flooring is generally used. It is important that the laminate flooring you choose is more remarkable and in the foreground compared to other styles. Being more striking in terms of both color and pattern makes it easy to notice when you enter the space.







# Add Energy to Life!

The colors used in the house are at the forefront of the elements that determine the energy of the house. Strong colors such as red and orange generally raise the energy of the house. In order for the house to have a unique energy, it is necessary to use striking colors. In accessories, which are one of the most important parts of decoration, the energy in the house rises with details such as live flowers, candles and wall paintings.

The rising energy of the house also helps to change the mood of the guests. Laminate floorings to be used on the floor in high-energy houses, from the furniture to be used to the wall color chosen, will also provide integrity. A home atmosphere that will harmonize with the warmth and high energy of the environment can be created by using laminate floorings such as **Ephesus Oak**, **Venice**, **Mudanya**, **Palermo**, **Gobi** in the VarioClic series.







## Design Your Home with Romantic Touches

Home decoration is not independent of one's own inner world. Red and pink tones are dominant in romantic decors, which are adopted as a feminine style. Colors in these tones used throughout the house are usually accompanied by white. It has been observed that the decors, in which flower patterns are used a lot, give people high energy.

It is possible to decorate a romantic-toned home by creating peaceful spaces. While following this trend, soft colors and textures, soft carpets, fluffy pillows should be used. While bright and sparkling candlesticks are used in the dining area, flower and candle details should be included in the sitting area. In designs that combine soft colors, light colors should also be preferred on the floor. Choosing light colored, knotty and soft textured laminate floorings from the VarioClic series such as Alp Fishbone, Unye, Belek, Bari, Beykoz, Sanremo and Sicily will provide integrity.





# For those who love calmness

It is possible to capture a calm atmosphere with green and blue tones that have a calming effect. In places where light colors will be preferred, furniture can be preferred with soft lines away from ostentatiousness. Preferring furniture that does not block the angle of incidence of the light, minimizing the objects to be used and making the final touches with candles will bring calmness to the areas. The fact that the house is furnished more simply and with less furniture will make the people in the place feel more peaceful and calm.





# Different Styles in Different Rooms

Home decorations are among the most important elements that reflect the personality of individuals and reveal their tastes. Every detail, from the wall color to the floor, is of great importance in the decors that are renewed every year with the change of trends.

While decorating is important whether it reflects personal tastes or not, it is also necessary to exchange ideas with competent interior architects for the right decoration and make the right decision.

While decorating, it is necessary to consider the width and size of the designed space. Stylish designs can be created by using light or dark colors, and different designs can be created by harmonizing with contrasting colors.



#### Living Room:

Our living rooms are one of the areas we want to be the most stylish in our home. The width and size of the living room is the most important factor that should be considered before buying a seating group or different items for the living room. Items received must be exactly the right size. The items chosen by individuals with a small living room should not be rough. Preferring small items can make the living rooms look more spacious and make them look wider.

For a stylish design, attention should be paid to color harmony. The atmosphere can be balanced by using paintings, lampshades or small house trinkets while ensuring color living room, a spacious

look can be achieved by choosing light colors instead of dark colors, while at the same time, the lighting of the house is among the important elements. It is possible to highlight the decor of the house by using the right lighting options.

The harmony of the wall color and the floor plays a big role in making the living room look spacious. Alanya, Gobi, Agva, Cypress, Koycegiz and Mudanya varieties which carry the modern traces of VarioClinic laminate flooring suitable for living room floors can be preferred, as well as Goztepe and Hittite laminate floorings can be used with plain colored walls to capture the Bohemian style. Natural Fishbone, Alp Fishbone, Authentic Fishbone, which are indispensable for classical living rooms, can add a different atmosphere to the houses.



#### Day Room:

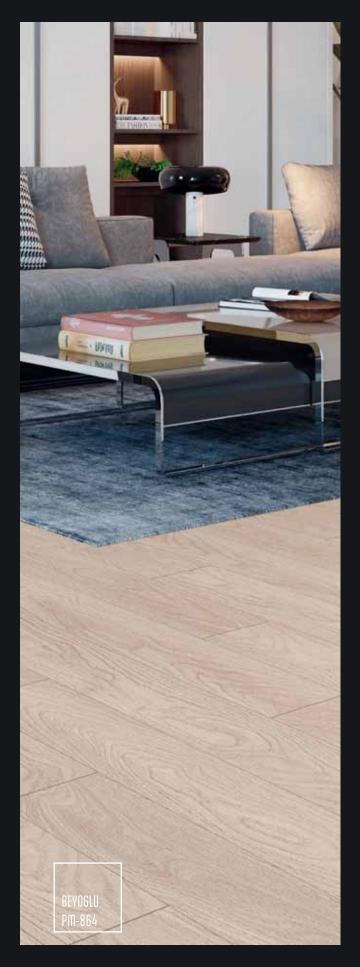
Day room decoration examples are among the most important spaces with different designs and styles.

Day rooms are often used to relax, watch movies and chat with friends. That's why comfort should be the first criterion you will base on when designing your living room.

Comfortable furniture, soft carpets and eye-catching lighting are ideal for day rooms.

In addition to these, a comfortable space can be created with cabinets, bookcases and useful coffee tables where you can store your belongings.

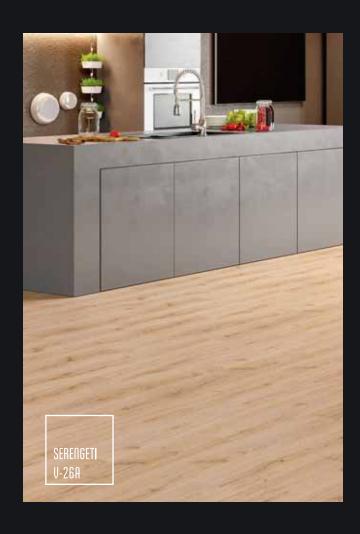




#### Kitchen:

Kitchen decoration can be designed using colorful and lively accessories. The most important factor for a stylish kitchen is kitchen cabinets. While you can create a stylish and classic design by using black and white kitchen cabinets, kitchens can be animated by choosing light colors. Different designs can be created by using colored lighting in kitchen lighting. The carpet to be used after the laminate flooring to be selected on the floor is also of great importance.

Moisture resistant and antibacterial flooring choices are very suitable for kitchens. If the kitchen is spacious, the dining area can also be used here. If the kitchen cabinets are to be chosen in dark colors, the dining area can be preferred in a light color. The atmosphere can be changed by using tables, trinkets, small potted flowers and colorful shelves.





#### Children's Room:

When considering the decoration of the children's room, the most important criteria should be hygiene and health. Because children especially like to play on the floor during their developmental age. For this reason, it is important for health that the carpet and laminate flooring used on the floor have antibacterial properties.

In addition, floor coverings chosen in plain colors can help children to be more peaceful and more focused on their studies.

# The Style of Free Spirits: Bohemian Decoration Bohemian style decoration can be called a combination of freedom and clut This decoration style, which is preferred more by colorful and free people who care about comfort, has its own characteristics. This feature shows that the bohemian decoration type has a flexible meaning.



TREND DESIGN

### **SANREMO**

PP-75B







# New Trend in Decoration: Loft Design

A peaceful, wide and useful architecture with high ceilings...
Loft designed houses, which have become a trend in recent years, have become the new architectural trend of the 21st century.

The houses, decorated in loft style, have a mezzanine-style room and a combined kitchen and living room downstairs. High ceilings are one of the most distinctive features of this decoration style, which does not require much intervention while respecting the natural state of the space.

While wide areas are possible due to the absence of walls, the owners of the space can act freely in the selection of large items. The adoption of a modern style in furniture selection and the presence of leather fabric details in many places are among the points to be considered in the loft decoration style. You can use large and wide L-type sofas and coffee tables close to the ground in these houses where a minimal style is dominant. Another prominent detail in loft apartments is the wooden libraries that extend up to the ceiling. You can complete the loft home decoration with various decorative objects you put in front of the books and large paintings you will hang on the walls.

The flooring you choose in accordance with the furniture and wall covering you choose should also reflect this decoration style. Laminate floorings with dark, gray tones and natural patterns are very suitable for loft decoration style.

TREND DESIGN

LECCE PP-77B

Who Seeks Difference
Everywhere Black...



Generally, the most preferred laminate flooring colors in home decoration and especially on floors were standard brown and tones. However, lately, the interest in dark tones, especially black, has increased considerably.

For those who are looking for a difference in the new era home decoration, the black floor is a very special, very modern alternative. Using black, which adds a characteristic atmosphere to the space, especially when used on floors, with bright colors adds a special atmosphere to living spaces.







### SICILY PP-78B

# Elite Touches to Living Spaces

It is known that in the most preferred modern home decors of recent times, furniture does not take up much space and furniture suitable for its purpose is preferred. In addition to the minimal touches, the colors that will make you feel this simplicity also come to the fore. In modern styles constructed with light colors, gray is mostly preferred.

If you have started to design a house dominated by gray color, you can spice up your living spaces with simple paintings and green houseplants. In addition, warm-colored furniture that you will use on a plain floor will also have a positive effect on the home atmosphere.

**Sicily** laminate flooring, which is the starting point for a modern home style, lays the groundwork for your dream decoration with its natural structure and color transitions. With a unique harmony with dark wall colors and furniture chosen in pastel tones, **Sicily** will add elegance to your living spaces.







#### **PACKING INFORMATION**

PRODUCT	DIMENSIONS	THICKNESS
STANDARD	191,7 x 1203,5 mm	8 mm
EXCLUSIVE 5G	191,7 x 1203,5 mm	8 mm
WOOD&STONE	243 x 1203,5 mm	8 mm
PREMIUM	191,7 x 1203,5 mm	8 mm
PREMIUM EXTRA LARGE	243 x 1805 mm	8 mm
PREMIUM MEDIUM	157,5 x 1287 mm	10 mm
PREMIUM PLUS	132,8 x 1203,5 mm	8 mm
PREMIUM PLUS	132,8 x 1203,5 mm	12 mm

#### **OUR CERTIFICATES**



FORMALDEHYDE EMISSION





FORMALDEHYDE EMISSION





























Please ask for our FSC® Certified products.

SURFACE / PATTERN	EDGE	LOCK SYSTEM	PACKAGE	PALLET	CLASS / RESISTANCE	WARRANTY
TIMBERLAND	k7	2G	10x = 2,3071 m <sup>2</sup> = 16 kg	52x = 119,970 m <sup>2</sup>	32 AC4	HOUSE / 20 YEARS OFFICE / 5 YEARS
TIMBERLAND	_4_	5G	10x = 2,3071 m <sup>2</sup> = 16 kg	52x = 119,970 m <sup>2</sup>	32 AC4	HOUSE / 20 YEARS OFFICE / 5 YEARS
WOOD	ž3	2G	8x = 2,3396 m <sup>2</sup> = 16 kg	45x = 105,282 m <sup>2</sup>	33 AC5	HOUSE / 25 YEARS OFFICE / 10 YEARS
REGISTER	_4_	2G	10x = 2,3071 m <sup>2</sup> = 16 kg	52x = 119,970 m <sup>2</sup>	32 AC4	HOUSE / 20 YEARS OFFICE / 5 YEARS
REGISTER	_4_	2G	5x = 2,193 m <sup>2</sup> = 15 kg	60x = 131,580 m <sup>2</sup>	32 AC4	HOUSE / 20 YEARS OFFICE / 5 YEARS
REGISTER	_4_	2G	8x = 1,6216 m <sup>2</sup> = 14 kg	65x = 105,404 m <sup>2</sup>	32 AC4	HOUSE / 20 YEARS OFFICE / 5 YEARS
REGISTER	_4_	26	12x = 1,9179 m <sup>2</sup> = 13 kg	50x = 95,895 m <sup>2</sup>	32 AC4	HOUSE / 20 YEARS OFFICE / 5 YEARS
REGISTER	_4_	2G	8x = 1,2786 m <sup>2</sup> = 13 kg	50x = 63,930 m <sup>2</sup>	32 AC4	HOUSE / 20 YEARS OFFICE / 5 YEARS

#### FEATURES OF OUR LAMINATE FLOORINGS





REACTION TO FIRE CLASS













ANTIBACTERIAL SURFACE











EASY CLEANING

ANTI STATIC

SCRATCH-RESISTANT

SEAT WHEEL RESISTANT

RESISTANT TO FURNITURE LEG